

Job Description for the Post of Graphic Designer (Ref: DSPR01/09)

1. **General Details**

Job Title:	Graphic Designer
Location:	Design Studio and Print Room
Normal workbase:	Stoke Campus
Tenure:	Permanent
Salary:	Grade 4 currently £18,026 - £20,833 per annum

2. **Job Purpose**

To assist the Design Team in the provision of high quality graphic design skills in support of the Staffordshire University brand.

3. **Relationships**

Responsible to:	Studio Manager
Day to day:	Team Leader (Design Team)

4. **Main Activities**

- To provide a customer-focused, high quality professional graphic design service
- To create production-ready artwork of a wide range of corporate promotional materials as instructed by the Studio Manager
- To interpret design briefs with creativity within corporate brand guidelines
- To take responsibility for tasks and projects in line with cost and time parameters
- To effectively operate key design software, and undertake staff development as necessary
- To contribute and participate in team activity which results in customer satisfaction and smart working
- To bring ideas to bear which are innovative and enhance the team's reputation with its customers and suppliers
- The operation of the print repro equipment
- Word processing of designer's projects
- Close liaison with key University staff/teams e.g. marketing for sales; strategic marketing team as required
- To ensure that the design and print services provide a consistent and continuous service, which may require cover for key team members

5. **Person Sought**

Education	Essential	Desirable
§ Degree/HND in Graphic design or relevant level of work experience	X	
Work Experience		
§ Experience of working within a creative design environment	X	
§ Experience of working in a large organisation's design service setting	X	
§ Experience of graphic design and corporate identity work	X	
§ Experience in a commercial context		X
§ Experience of task and project approaches to design briefs	X	
§ Experience of client relationship management within a design service		X
Specific skills, aptitudes/ knowledge		
§ Excellent knowledge of typography and graphic design skills	X	
§ Comprehensive knowledge of using Apple Mackintosh hardware and software for creative design	X	
§ Working knowledge of print repro equipment	X	
§ A good working knowledge of a range of IT packages including MS Office and the use of e-mail and internet	X	
§ Willing to work/travel across all University sites as required		X
Personal skills and competencies		
§ High level interpersonal skills	X	
§ High degree of flexibility with a 'can-do' attitude	X	
§ Highly self motivated	X	
§ Ability to manage a varied workload of varying degrees of design complexity in a busy studio environment	X	
§ Excellent planning and organising skills and the ability to manage multi task portfolios within tight deadlines; good attention to detail	X	
§ Effective oral and written communication skills to ensure adherence with the corporate identity	X	
§ Excellent team working skills	X	
§ Commitment to the University's mission and delivery of the University Plan	X	
§ Willingness to engage in a structured induction programme as a start to Continuing Professional Development (CPD) at the University	X	

6. Special Conditions

This is a permanent, full time post working 37 hours per week.

It will be necessary to be available on any University site.

The University operates a Job Share Scheme. Applications from anyone interested in working part-time on a job share basis will be considered.

Date Job Description Revised

August 2009

Variation to Job Description

Staffordshire University reserves the right to vary the duties and responsibilities of its employees within the general conditions of the Scheme of pay and conditions and employment related matters. Thus it must be appreciated that the duties and responsibilities outlined above may be altered as the changing needs of the service may require.

Conditions of Service

The post is subject to such terms and conditions of employment as negotiated between the Board of Governors of the University and the recognised trade unions, and/or the employees of the University. In negotiating such terms and conditions the Board of Governors will consider any appropriate advice received from the Universities and Colleges Employers Association (UCEA).

Applying for this post

Should you now decide to submit an application for this position you are asked to kindly complete and return an application form. This is available either in electronic format (downloadable from our website) or as a hard copy.

Completed application forms and any accompanying information should be returned via e-mail to jobs@staffs.ac.uk or posted to Personnel Services, Staffordshire University, PO Box 662, College Road, Stoke-on-Trent, ST4 2XP.

If you wish to deliver the form by hand Personnel Services is located on the ground floor of the Cadman Building, College Road, Stoke-on-Trent. Office opening hours are 9.00am – 5.00pm Monday to Thursday, and 9.00am - 4.30pm on Friday.

PLEASE NOTE THAT THE CLOSING DATE FOR COMPLETED APPLICATIONS IS 25 AUGUST 2009

Procedure following Receipt of Applications

Applicants are asked to provide us with an e-mail address where possible, as this is our preferred method of communication. All correspondence relating to this job application will be marked 'Private and Confidential'.

Where an e-mail address is provided, we will send applicants an acknowledgement of the application form as soon as possible following receipt; employees of Staffordshire University should note that this will be the internal e-mail address.

All applicants are asked to note that unless otherwise indicated, interviews will normally be held within one month of the closing date. Short listed candidates will be contacted to attend for interview as appropriate. Candidates who are not shortlisted for interview will be informed via e-mail. In the absence of an e-mail address, we regret that in the interest of economy we are unable to write to applicants. If you have not received an invitation for interview or any further communication within two months of the closing date specified, you are asked to assume your application is unsuccessful on this occasion.

The University wishes to thank all applicants for their interest in the Institution and the post advertised and for the time and trouble taken to complete the information for their application.

If you require a copy of the vacancy information in large print please contact us

Appointment to the University

The University is an independent Statutory Higher Education Corporation. As such the Board of Governors of the University is the employer, and is responsible for determining the employment policy, pay and conditions of service of all its employees.

The agreed terms and conditions for all staff are set out in the University's terms and conditions of service. In addition your attention is drawn to the following general points:

Medical Clearance

The appointment is subject to satisfactory medical screening, which normally consists of completion of a confidential questionnaire.

Eligibility to Live or Work in the UK

In line with the Asylum and Immigration Act 1996, documentation is required to confirm that employees are eligible to live or work in the UK. Any offer of employment is subject to this documentation being provided.

CRB Clearance

Where indicated in the job description an offer of employment will be subject to a satisfactory response to a check of criminal records.

Pension Contributions

All members of staff are eligible to contribute to the relevant occupational Pension Scheme which is either the Local Government Pension Scheme or Teachers Pension Scheme, both of which are final salary schemes. Staffordshire University as the employer also contributes to each scheme.

Sickness Pay

An employee absent from duty due to illness will be entitled to receive paid sickness leave, as set out in the University's terms and conditions of service.

Payment of Salary

Salary is payable monthly in arrears, normally on the last Wednesday of each month. Payment is made by direct credit to a recognised bank/building society/giro account. All new employees should ensure that the relevant details for credit transfer are completed on the standard form issued on appointment.

Annual Leave

Individuals are entitled to the following leave entitlements based on the grade of the post with effect from 1st August 2007 onwards:-

Grade	Number of Days Worked per Week*		
	4	5	6
One	24	29	35
Two	24	29	35
Three	24	29	35
Four	26	32	41
Five	26	32	41
Six	26	32	41
Seven	30	37	45
Eight	30	37	45
Nine	30	37	45
Ten	30	37	45
Eleven	30	37	45
Twelve	30	37	45
Thirteen	30	37	45
Fourteen	30	37	45

* This refers to those members of staff who work full time hours but on a standard 5 day working cycle or those operating a shift pattern over 4 or 6 working days. This does not refer to staff on fractional contracts.

In addition there are 11 Bank, Extra Statutory and Discretionary Holidays as follows:

Good Friday
Easter Monday
May Day
Spring Bank Holiday Monday
Late Summer Bank Holiday Monday
Christmas Day to New Year's Day (inclusive)

Trade Union Membership

The University believes that the interests of both the employer and employee are best served by individuals joining a recognised Trade Union. The Board of Governors of the University has recognised the following Trade Unions to operate within the university - UCU and UNISON.