



## Profiles

> You are in: [Home](#) > [Staff](#) > [Profiles](#) > Kris Lines

## Course search

Keyword:

Study method:

All modes

Category

All categories

Search

&gt; Course A-Z

## Kris Lines



- [About Me](#)
- [Selected Publications](#)
- [Qualifications](#)
- [Current Teaching](#)
- [Research Interests](#)
- [Contact](#)

## About Me

Prior to joining Staffordshire University in 2005 to teach undergraduate criminal law, I took a somewhat eclectic route into academia. I originally trained and competed as an elite gymnast until a shoulder injury at university forced me to retire as an active competitor. I now spend my spare time coaching Trampoline, Gymnastics, DMT, Cheerleading, Parkour and anything that involves throwing yourself through the air with various degrees of twist and rotation! One day, I keep telling myself, I will rejoin the trampoline circuit as a veteran performer!

I graduated from Birmingham University in 1999 with a degree in Law & Business Studies and immediately went to work as a trainee Chartered Accountant at KPMG. After a year of taking my accountancy exams, I worked as a professional sports coach before taking a job at Birmingham University as a Graduate Teaching Assistant in Tort Law. In 2004, I was lucky enough to have the opportunity to spend three months at Melbourne University as a visiting lecturer.

[^ Back to top](#)

## Job Title and Responsibilities

Senior Lecturer, Director of CISL (Centre for International Sports Law)

This role effectively allows me to co-ordinate sports law at the university, including undergraduate and postgraduate courses, enterprise activity, research & scholarship and community engagement.

Wearing a different hat, my role is also to co-ordinate postgraduate research degrees within the law school and I am the first point of contact for new applicants to these courses.

## Qualifications

LLB (With Business Studies), M.Phil, PgDHPE, Civil & Commercial Mediator (ADR Group)

## Sports Qualifications

- UK Anti-Doping (UKAD) facilitator
- UK Cheerleading Association (UKCA) Level 4 Coach
- British Gymnastics Level 4: Senior Club Coach – (Trampoline), (Women's Artistic) & (Double Mini-Tramp)
- British Gymnastics Special Needs Coach – (Trampoline)
- British Gymnastics Coach – (Freestyle Gymnastics)
- British Gymnastics Judge – Regional Level (Trampoline & DMT), Club level (Women's Artistic)
- British Gymnastics & UKCC L1 & 2 Tutor / Assessor – (Trampoline), (Club Management)
- Introduction to Assessment Practice in Sport (IAPS) Qualified
- YMCA Fitness Industry Training (FIT) Gym Instructor
- YMCA FIT – Core Stability, Exercise Nutrition, and Fitness Walking Modules
- Hanson Award (CCPR Higher Award in Sports Leadership)
- West Midlands DMT Squad Coach (awarded West Midland Merit Coach – 2007)
- Attended SportsCoach UK Good Practice and Child Protection, Equity in your Coaching, Mentoring Sports Coaches, & Neuro-Linguistic Programming for High-Performance Sports Coaches workshops
- Completed British Parachute Schools – Static Line System (1st Jump)  
1998, 1999, 2005 BUSA National Trampoline Championship Finalist

[^ Back to top](#)

## Research Interests

My research interests are primarily sports negligence, doping, the regulation of sport (in particular its definition) and ambush marketing. Although I do still maintain an interest in medical negligence and informed consent.

I am currently writing a textbook in Sports law (to be published Autumn 2011 by Pearson Education) and engaging in research with Jon Heshka, in particular into regulating the use of technology in sport. In 2010, I was awarded the inaugural 2010 Learnmore 'Use of Technology to Support Learning' Award for my work in distance learning and social media technologies and this is something I want to develop even further.

At the end of 2010, the University created a research centre for International Sports Law (CISL) which I chair. This year we hope to share even more of this research with the wider public and sports practitioners.

[^ Back to top](#)

## Selected Publications

For a full list of Kris's publications, [click here](#) (PDF, file size: 22.66KB)

### Last Three Publications:

- K Lines & J Heshka, 'Things that go bump in the night: An analysis of Barnes v. The Association' [2011] 155(2) (2011) Solicitors Journal 8-9
- K Lines & J Heshka, 'Advertising: Ambush marketing: FIFA's rights protection programme' (2010) 8 (8) World Sports Law Report 4-6
- J Heshka & K Lines, 'Assessing the Competency of Sport to Regulate Technology' (2010) 1 (3) International Journal of Sport and Society 1-14

### Last Three Conference Presentations:

- Speaker at International Sports Sociology Conference, Norway (2011)
- Speaker (with Jon Heshka) at International Conference on Sport and Society, Vancouver, BC (8 March 2010) – 'Assessing the Competency of Sport to Regulate Technology'
- Speaker at Sports and Entertainment Stream, Socio-Legal Studies Association Annual Conferences, Leicester (7th April 2009)

[Back to top](#)

## Current Teaching

Module Leader for all the sports law modules (undergraduate and postgraduate) run through the law school. For more details about these modules, [click here](#)

Module Leader for Legal Environment of Business module

Postgraduate Research Methods

[Back to top](#)

## Contact

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[Back to top](#)

[Share](#) | [f](#) [m](#) [v](#)

Follow us on: [t](#) [y](#)



## Profiles

You are in: [Home](#) > [Staff](#) > [Profiles](#) > Jon Heshka

## Course search

Keyword:

Study method:

All modes

Category

All categories

Search

Course A-Z

## Jon Heshka



- [About Me](#)
- [Professional Membership and Activities](#)
- [Current Teaching](#)
- [Job Title and Responsibilities](#)
- [Research Interests](#)
- [Contact](#)
- [Qualifications](#)
- [Selected Publications](#)

## About Me

My trajectory to academia has been a bit unorthodox. I have worked as a climbing guide, trained and coordinated search and rescue, managed risk and sales in the United States with a European-based manufacturer of outdoor equipment, advised recreation programmes on their exposure to legal risk, and earned 5 degrees including a Master of Education and Master of Laws specializing in adventure education and sports law respectively.

My background includes stints playing semi-pro volleyball in Brazil, researching wolves in the Canadian Rockies, climbing and leading expeditions from Alaska to Argentina, Tajikistan to the Tetons, and many points in between. I also trained and coordinated search and rescue for 7 years for the Province of British Columbia with the Ministry of Attorney General / Justice Institute of BC and have performed mountain rescues above 15,000 feet on three continents.

I have guided with Outward Bound, instructed fall protection and rescue to a myriad of clients including Golden Gate Bridge, worked in senior management with Petzl America, and continue to consult on risk reduction strategies to the public and private sectors.

[Back to top](#)

## Qualifications

BSc (Zoology), BA (Politics), BEd, MEd, LLM

[Back to top](#)

## Professional Membership and Activities

Sports Lawyers Association

Sport & Recreation Law Association

[Back to top](#)

## Expertise

Negligence in contact sports

Liability of adventure

Inherent risk in adventure

Interface of technology with sport

Wilderness / outdoor risk management

Ambush marketing

## Research Interests

My research interests are primarily in the fields of sports negligence, the liability of adventure, technological doping, and ambush marketing.

I recently co-authored a university textbook entitled *Managing Risk: Systems Planning for Outdoor Adventure Programs* which represents the next generation of thinking to risk and adventure. I also co-wrote a chapter entitled 'The Legal Context for Outdoor Recreation' in *Risk Management in the outdoors: A whole of organisation approach for education, sport and recreation* which is scheduled to be published in 2011 by Cambridge University Press.

Kris Lines and I collaborate on a number of research projects including – most recently – our influential work on the regulation of technology in sport.

[Back to top](#)

## Selected Publications

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For a full list of publications, [click here](#) (PDF, file size: 33.49KB)

### Recent Publications:

- Lines, K. & Heshka, J. (2011, January). Things that go bump in the night: An analysis of Barnes v. The Scout Association [2011] 155(2). *Solicitors Journal* 8-9.
- Jackson, J. & Heshka, J. (2010). *Managing Risk – Systems Planning for Outdoor Adventure Programs*. Ottawa, ON: DBI.
- Lines, K & Heshka, J. (2010). Advertising: Ambush marketing: FIFA's rights protection programme. *World Sports Law Report*, 8 (8), 4-6.
- Heshka J. & Lines, K. (2010). Assessing the Competency of Sport to Regulate Technology. *International Journal of Sport and Society*, 1 (3), 1-14.

### Recent Conference Presentations:

- 'Technological Doping and Sport Integrity' British Association for Sport and Law Conference (Leicester, UK), 2010.
- 'Assessing the Competency of Sport to Regulate Technology' with Kris Lines, International Sport and Society Conference (Vancouver, BC), 2010.
- 'Evolving Risk Management Practices in Canada' Wilderness Risk Management Conference (Jackson Hole, WY), 2008.
- 'How Tort Law Operates in Recreation, Sports and Field Trip Environments' with William P. Hoye (Associate Vice-President and Deputy General Counsel - University of Notre Dame), 28th Annual National Conference on Law and Higher Education (Clearwater Beach, FL), 2007.

[^ Back to top](#)

## Current Teaching

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I am a Visiting Lecturer in the LLM International Sports Law programme at Staffordshire Law School.

I am also an Associate Professor at Thompson Rivers University in Kamloops, BC Canada.

[^ Back to top](#)

## Contact

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[^ Back to top](#)

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