



STAFFORDSHIRE  
UNIVERSITY

UCAS Code:  
N190

# Foundation Degree in Business Start-up

UNDERGRADUATE  
COURSE INFORMATION

## Key Facts

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Business School

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**Location:**

Stafford Campus, Stoke  
Campus and Lichfield  
Campus

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**Duration:**

2 years

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**Entry requirements:**

Typical offer: 60 UCAS  
points and an interview.  
A level: D.

All applicants are  
individually assessed.

Detailed entry  
requirements can be  
found on each of our  
online course pages or by  
visiting [www.staffs.ac.uk/  
ugentryrequirements](http://www.staffs.ac.uk/ugentryrequirements)

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## At-a-glance

This Foundation Degree includes access to one of our Business Villages from where you can run your business. Successful completion of this Foundation Degree in Business Start-Up will allow you to progress to the BA(Hons) Business Management and Entrepreneurship or the BA(Hons) Business Management degree.

This unique, flexible and innovative Foundation degree is aimed at anyone with a business idea. We will ask you to attend a one-on-one interview to assess your suitability.

This degree will allow you, with the help of your academic tutors, to move your business idea into a reality. You'll become your own boss and run your own business, at the same time you'll gain an academic qualification.

All assessments in this award are based on the documentation you'll need to produce when starting a business. Examples include a Business Plan and Profit and Loss sheet – all will be tailored to your business idea. The course provides you with the knowledge needed to start and maintain a business as well as the skills necessary to complete a degree level qualification. It also helps you develop skills such as report writing, presentation and communication skills.

# Course Outline

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## Year 1

- Personal and Business Skills
  - Business Environment
  - The Money Side of Business
  - Planning the Business
  - Developing, Marketing and Selling the Product
  - Resources for the Business
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## Year 2

- Business Technology and E-Business
  - Managing and Running the Business
  - Product and Market Extension
  - Growing the Business
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**STAFFORDSHIRE  
UNIVERSITY**

# WHY STUDY AT STAFFORDSHIRE UNIVERSITY?

We have a reputation for preparing students to take on the world. Our courses deliver the skills and experiences employers value. Our lecturers know what it is you need to succeed in business because they're industry professionals. What we teach is not only quality assured but informed by the latest thinking and developments in the real world. And with excellent facilities, a lively social scene, and low cost of living, Staffordshire University is a great place to be a student.

The information in this leaflet is correct at the time of publication, but may be subject to change.

For the latest information visit [www.staffs.ac.uk/undergraduate](http://www.staffs.ac.uk/undergraduate) or call our enquiries team on 01782 294400.

Detailed entry requirements can be found on each of our online course pages or by visiting [www.staffs.ac.uk/ugentryrequirements](http://www.staffs.ac.uk/ugentryrequirements)

For full, up-to-date details of our degrees and other courses, visit: [www.staffs.ac.uk/undergraduate](http://www.staffs.ac.uk/undergraduate)

For lots of friendly help and advice:  
Call: 01782 294400  
Email: [enquiries@staffs.ac.uk](mailto:enquiries@staffs.ac.uk)

■ CREATE THE DIFFERENCE