

Postgraduate Study at Staffordshire University Business School Full-time MBAs



Staffordshire University Business School have a globally recognised suite of MBAs:

- MBA
- MBA (International)
- MBA (Finance)
- MBA (HRM)

Overview of the Course

The MBA awards are designed for those who want to take their career to greater heights.

Annually it attracts a range of graduate calibre applicants from a variety of commercial, industrial and public sector organisations, often from 15 different countries.

Two features distinguish our awards from those of other Universities: These are our vocational relevance and internationalism.



You will experience a challenging and stimulating intensive course in management, with an international perspective, to enhance your personal and career development. To facilitate this you will use, share and reflect upon your experiences alongside those of others in your Learning Team. You will be allocated to your small multi-cultural and balanced "Learning Team" during induction.

All the MBAs will provide you with a thorough grounding in Business Management via integrating the main functional areas through the application of strategic management. Additionally, the business skills of leadership, communication, teamwork and decision-making are the key focus of the compulsory one-week residential (off-campus study trip) - costs are covered by us. Your academic development is supported too in your "Professional and Academic Support Skills" Module (PASS) which provides the spine of your award and future success. Our free career development one-day conference "Your Future is Yours" supports your career ambitions.



The MBA (International) is specifically designed for those who want to develop their career in the international arena. Consequently to provide exposure to international business, this award includes a mandatory element, a one week overseas residential (study trip). In recent years this has been to Prague, to explore the turbulent business environment with the full spectrum of business. You will experience a challenging and stimulating intensive course in general management, with an international focus, to enhance your personal and career development.

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The MBA (HRM) caters for those wanting to develop a management career in HR and strategy, the internationalisation process and the shifting HRM agenda. This includes diversity, mergers and acquisitions, rapidly developing labour markets, emerging economics and international leadership. Naturally this compliments your 'Managing a Diverse Work Force' module.

The MBA (Finance) purposely focuses on developing careers in the financial sphere, especially to financial operation of the multinational corporation in an environment of open and integrated financial markets. Differences between foreign and domestic investment, financing international projects, sourcing of subsidiary finance and management of country risk are all covered. This is harmonised with the study of managerial finance, risk appraisal and management techniques such as hedging and option pricing.

How long does the Course last?

This full time award is a 12-16 months intensive taught course. It comprises of 2 taught blocks and 1 research phase which runs throughout your whole award. It is possible to complete the award in 12 months but you can extend it if necessary, by 4 months to complete your dissertation.

If you wish to only study for 9 months there are related Postgraduate Diplomas available in Business Administration without the Dissertation and Research Methods.

Is there an opportunity for a placement?

Yes there is. You can register to apply for a 48-week paid industrial placement. We cannot guarantee placements as it is a highly competitive process and employers have the final say.

When can I start?

September for all MBAs plus late January for the MBA and MBA (International).

Where would I be studying?

All the MBAs are based on the Stoke-on-Trent campus in Staffordshire. External visits are an integral part of all the courses.

Course content

Block 1 (core on all MBAs)

- Professional and Academic Support Skills
- Managing Change and Leadership
- Managing Through Information
- Economics and Marketing
- Business Research Methods

Block 2 - MBA

- Managing Strategy
- Managing Risk
- Corporate and Global Strategy
- Operations Management

Dissertation

Block 2 - MBA (Finance)

- Managing Strategy
- Managing Risk
- International Finance
- Managerial Finance

Dissertation

Block 2 - MBA (International)

- Managing Strategy
- Managing Risk
- International Supply Chain Management
- International Study Tour

Dissertation

Block 2 - MBA (HRM)

- Managing Strategy
- Operations Management
- International HRM
- Managing a Diverse Workforce

Dissertation

Entry Requirements

- At least 2:2 UK Hons Degree/ or equivalent in any discipline.
- At least IELTS 6.0 or equivalent, with 5.5 in listening and writing.
- Demonstration of ability to reflect deeply on career and life experiences.
- We will also consider applicants who have completed Pre-Masters Courses who may not have the full entry criteria.