

A possible effect of the changing student population in higher education and the increased emphasis on students to develop life-long learning attributes is that university teaching staff may wish to re-evaluate their approach to teaching and question more closely what student learning within higher education means. The annual Professional Development Conference at Staffordshire University is intended to help in that re-evaluation process and provides the opportunity for teaching professionals to talk with, and listen to, leading researchers into student learning. It is hoped that at the end of the conference participants will have a more informed approach to enhancing student learning and a clearer awareness of their own continual professional development needs.

## **Professional Development Conference for Teachers in Higher Education: Aspects of Learning**

### **Date and Times**

**Friday 11th May 2007, 11:45-4:30**

### **Venue**

Ashley Building, Staffordshire University, Leek Road, Stoke-on-Trent, ST4 2DF

### **Programme**

Registration and lunch will take place in Room LT114/6. All subsequent events will take place in Room LT004.

11:45	Registration and Lunch	
1:00	Keynote address	Professor Ference Marton 'Outcomes of Learning: Defining what students have to learn in order to master novel situations impossible to define in advance'
2:00	Presentation 1	Dr Glynis Cousin 'Transactional Curriculum Inquiry'
3:00	Tea/Coffee	
3:15	Presentation 2	Dr David Nicol 'Technology-supported Assessment: Adding Value not Effort'
4:15	General Questions and Closing Comments	

## The speakers

**Ference Marton** was appointed Professor at Gothenburg University 1977, Emeritus 2006, and Distinguished Visiting Professor at the University of Hong Kong 1998-2001. He has been Honorary Professor at the latter since 2001, Adjunct Professor at the Hong Kong Institute of Education since 2002, Honorary Doctor at Edinburgh University since 2000 and the University of Helsinki since 2003. He has published over 200 research papers and books. He spent a couple of decades studying the qualitatively different ways in which people see and make sense of various phenomena in the world around them before and after they are taught how to see. During the last few years he has developed a focus on how the teaching itself can be made more powerful in bringing about intended changes in the students' capabilities for handling novel situations in their professional and personal life.

**Glynis Cousin** is a Senior Adviser at the Higher Education Academy, York. She has worked in educational research and teacher education in the university, adult, further and community education and schooling sectors. She is currently involved with the 'Threshold Concepts' research group led by colleagues at Staffordshire, Durham and Strathclyde Universities and with issues concerning the internationalisation of the curriculum.

**David Nicol** is Deputy Director and Head of E-Learning Research and Development within the Centre for Academic Practice and Learning Enhancement at the University of Strathclyde. He is also Director of the Re-engineering Assessment Practices (REAP) project, one of six projects funded by the Scottish Funding Council as part of its E-Learning Transformation Initiative. David has published extensively in the areas of assessment, digital repositories, shared workspaces and the social dimensions of e-learning. He has also published on cost-benefit and risk analysis of investments in e-learning in higher education.

## Booking a place

If you wish to attend, please complete the form below and return to the address below. Alternatively, an online form can be completed at [www.staffs.ac.uk/pdc](http://www.staffs.ac.uk/pdc).

External delegate rate: £45 without lunch/£50 with lunch.

## Delegate details

Title \_\_\_\_\_

Surname \_\_\_\_\_ First name \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

## Delegate requirements

Lunch required? (Delete as applicable) Yes/No

Dietary requirements \_\_\_\_\_

Additional requirements (e.g. hearing loops, disabled parking, etc.) \_\_\_\_\_  
\_\_\_\_\_

## Methods of payment

I enclose a cheque for £45/50 (delete as applicable) made payable to Staffordshire University.  
*Please enclose cheques with this form and send to the address below.*

I wish to pay the sum of £45/£50 (delete as applicable) by Credit/Debit Card.  
*Please telephone the Cashiers' Office at Staffordshire University on +44 (0)1782 294412.*

Cheques should be sent no later than 27th April. Please note that refunds cannot be given after 27th April.

## Please return this form to

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