

CREATIVE INDUSTRIES AND CREATIVE COMMUNITIES 2009

November 11th 2009

Moat House Hotel, Stoke-on-Trent ST1 5BQ

Morning Programme

9.00am	Registration and coffee	
9.45am	Introduction: Allan Watson and Jon Fairburn, IESR, Staffordshire University (Ballroom)	
9.50am	<p>Keynote speaker: Professor Calvin Taylor, Chair in Cultural Industries, School of Performance and Cultural Industries, University of Leeds (Ballroom):</p> <p><i>"Creative industries and creative communities: policy futures?"</i></p>	
Parallel Sessions:	<p>Cultural industries: international perspectives 1 (Ballroom) <i>Chair: Paul Williams</i></p>	<p>Creative communities 1 (Bentley Room) <i>Chair: Penny Vincent</i></p>
10.30am	<p>Aaron Mo, Bartlett School of Planning, University College London:</p> <p><i>"Brno-based creatives' urban spatial activities"</i></p>	<p>Penny Vincent, Creative Communities Unit, Staffordshire University, and Jane Goetzee, Freelance Community Artist:</p> <p><i>"Learning from community stories using creative technologies"</i></p>
11.00am	Coffee	
11.25am	<p>Giles A. Barrett and David McEvoy, School of Social Science, Liverpool John Moores University:</p> <p><i>"The impact of Liverpool European Capital of Culture 2008 on Merseyside tourism business"</i></p>	<p>Chloe Brown, Multistory:</p> <p><i>"Beyond bricks – cultural industries connecting communities"</i></p>
12.00am	<p>Nigel Barrett, Manager, Build Up North Staffordshire, NSRP and Peta Murphy Burke, NSRP (Ballroom):</p> <p><i>"Creative supply chain development in North Staffordshire"</i></p>	
12.30pm	Lunch	

Afternoon Programme

1.30pm	Keynote speaker: Andrew Mackenzie, Dundee College (Ballroom): <i>"Towards fostering innovation in the creative and scientific sectors: the Creative City Challenge (CCC) project"</i>	
2.00pm	Interactive Workshop: Carolyn Powell, Bizfizz Coach, Burslem and Middleport, Stoke-on-Trent; and Clare White, Project Manager, Workers Educational Association, Stoke – on-Trent (Ballroom): <i>"Collaboration, cooperation and generosity towards the spaces in-between: understanding and nurturing support structures that work"</i>	
3.00pm	Coffee	
Parallel Sessions:	Cultural industries: international perspectives 2 (Ballroom) <i>Chair: Allan Watson</i>	Creative communities 2 (Bentley Room) <i>Chair: Jon Fairburn</i>
3.15pm	James Fair, Lecturer in Film Technology, Staffordshire University: <i>"Rethinking the filmmaking production models"</i>	Anna Francis, Lecturer in Fine Art, Staffordshire University: <i>"The artist's role in the changing city"</i>
3.45pm	Tatjana Volkova, BA School of Business and Finance, and Kaspars Steinbergs, Ventspils University College, Latvia: <i>"Policies for developing film industry clusters in the "pre-cluster" stage in Baltic States"</i>	Tony Jones, Freelance artist & Cath Ralph, Chief Executive, Burslem School of Art <i>"Creative collaboration – story of a partnership"</i>
4.20pm	Arie Romein and Jan Jacob Trip, OTB Research Institute for Housing, Urban and Mobility Studies, Delft University of Technology, The Netherlands (Ballroom): <i>"Creative city policy: bridging the gap with theory"</i>	
4.50pm	Closing remarks: Allan Watson and Jon Fairburn, IESR, Staffordshire University (Ballroom)	
5.00pm	Conference closes	



The aim of the conference is to focus on a wide a range of creative sectors, including ceramics, art, media, film, music, and the performing arts. The conference will bring together a wide range of groups with an interest in promoting and growing creative industries and communities, including academics, businesses, policy managers, planners, local authorities, other public sector organisations, and creative workers.

The conference will be held on the **November 11th 2009** at the Moat House Hotel, Stoke on Trent, ST1 5BQ.

<http://www.bw-stokeontrentmoathouse.co.uk/>

Rooms at the Moat House Hotel are available at the reduced price of £74 if you quote "**Staffordshire University**" when booking.

Please see our website for more details and a useful map of the conference location and surrounding facilities (other hotels, restaurants, theatres, etc): www.staffs.ac.uk/iesr

Stoke on Trent by train, 45 minutes from Manchester and Birmingham, 1.5 hours from London. Taxi rank at end of platform 1, 5-10 minutes to the venue from the train station, there are always plenty of taxis here.

Taxi numbers: City Cabs 01782 844444; A1 National 01782 744744; ABC Taxis 01782 822228.

Note there will be a meeting point at the end of the conference for anyone who wants to get together and share a taxi; please call these yourself.

Conference delegate fee £119 + vat. Conference Administrator: Christine Dover 01782 294110 c.j.dover@staffs.ac.uk

Thank you to our sponsors, RENEW North Staffordshire, and to our two keynote speakers.

Institute for Environment, Sustainability and Regeneration, Staffordshire University

Please note that the conference programme may be subject to change up to the day of the event.

