

Institute for

Environment
Sustainability
and
Regeneration



STAFFORDSHIRE
UNIVERSITY

Public Lectures in Regeneration 2008

"How to achieve City transformation: the dynamics of City turnaround"

Professor Stuart Gulliver

Affiliation: Professor of City Development at Glasgow
University and former CEO of the Glasgow
Development Agency

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Ashley Building
Leek Road campus
Staffordshire University

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Professor Stuart Gulliver

Stuart Gulliver is an economist, an internationally recognised practitioner of distinction in urban regeneration and economic development and an expert advisor in urban development.

He is an elected Fellow of the Royal Society of Edinburgh, Professor of City Development at the University of Glasgow and a Fellow of the Academy of Urbanism.

Professor Gulliver has made a distinctive contribution towards the regeneration of cities, their economies and communities, across Scotland and, most significantly, towards the transformation of Glasgow over the past 20 years as Chief Executive of the Glasgow Development Agency - *"the most spectacular turnaround city in the UK"* (F.T. 1999).

He provided the leadership for this regeneration process, in the course of which he introduced many innovative projects, programmes and approaches. Against this background of achievement, he has developed both an academic base for his practical experience as well as extending that experience, by working with and in, other cities in the UK and Europe. He has worked at the highest level in both city and regional development.

Professional and Research Interests include:

- city economic performance and competitiveness
 - theory and practice of sub-national economic development
 - leadership in city and regional turnaround
 - development funding
- Member of the Economic and Social Research Council Advisory Boards on "The U.K. Cities Research Programme" and the "Centre for Research on Spatial Economics" (2007)
 - Member of Scottish Executive "Review of Scottish Cities"
 - Chairs the Interim Review of 2 Urban Regeneration Companies in Sunderland and Hull (2008)
 - Member of Yorkshire Forward's International Urban Renaissance Panel



Glasgow Development Agency

Professor Gulliver acted as Chief Executive of the Glasgow Development Agency from 1990-2000 and played a key role in the transformation of the city into one of Britain's success stories of urban renaissance. With his guidance, the city has re-invented itself. Whilst Prof. Gulliver was CEO the Agency had a £75million p.a. turnover company with 150 staff and a private sector-led Board. It was responsible for the economic regeneration of Scotland's largest metropolitan area and is now recognised as a highly successful organisation developing innovative solutions to the problems facing the city.

Professor Gulliver championed many high-profile projects, virtually all of which have been with private sector partners, including:

- the **Crown Street Regeneration Project** in the Gorbals - he set up and chaired this project which was heralded as one of the best pieces of regeneration in the U.K. by Lord Rogers' 'Urban Task Force'. Winner of many U.K. awards.
- the **National Science Centre** - he identified and championed this project as Glasgow's Millennium Project. He personally led the £75mn fundraising from the Millennium Commission and the European Commission.
- the **'Merchant City'** - he helped initiate and develop this historic and creative/cultural quarter of Central Glasgow.
- the **Pacific Quay and Phase I of the Broomielaw redevelopment** - these were the beginnings of 2 key strands in Glasgow's commercial revival.
- he played a leading role in the city, helping it win both the **'Glasgow - European City of Culture'** (1990) and the **'U.K. City of Architecture and Design'** (1999).
- **'City Science'**, the creation of Buchanan St. as **Glasgow's Great Street** and **Glasgow Works** (an innovative programme to tackle long term unemployment in the city and copied in Manchester, Liverpool and London boroughs).

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Recent work includes:

- Setting-up the first City Development Company (CDC) in Britain in Sheffield (2006) and subsequently setting-up the joint CDC in NewcastleGateshead (2007/8).
- Developing proposals for the 'Western Growth Corridor' in Birmingham (2008)
- Advising both Stoke City Council and Bradford on structuring their approach to improving city economic performance (2008)
- Member of the Team undertaking the 'Energetica Study' for SE Grampian (2008)
- Masterplanning for 'Science City' in Newcastle (2007)
- "Irvine Bay Development Framework" - for the new Irvine Bay URC with Urbed (2006/07)
- "Burnley Town Centre Masterplan" with BDP, King Sturge, Regeneris (2006)
- "Central Salford Vision and Regeneration Framework" for Salford URC with Locum, Urban Strategies Inc, and Massimiliano Fuksas (2005)
- "Renaissance Town Initiative: Scunthorpe" with Gillespies for Yorkshire Forward (2004-2005)
- "The Economics of Urban Renaissance" a study prepared for Yorkshire Forward (2004)
- "Vision and Masterplan for Stockton / Middlesbrough" with Amion and Gillespies (2004)
- "The Economic Impact of the European Capitals of Culture", with Robert Palmer, European Commission (2004)

During this period Prof Gulliver has also undertaken international advisory work in Zagreb, Rotterdam and Dublin.

Other Information:

Regional Director of Scottish Development Agency 1987 - 1990

Director responsible for all SDA activity in the West of Scotland.

Director of Property Development in Scottish Development Agency 1982 -1987

Responsible for setting-up and running the organisational structure in SDA to develop the Regional Development Agency's real estate activities throughout Scotland and, in particular, the relationship with private developers and investors. Also responsible for the design and implementation of property financial incentive schemes and new funding mechanisms.

He has presented papers and chaired numerous conferences in the U.K., Europe and North America over the past 25 years.

In addition he is;

- Former Court member of Strathclyde University (1999 - 2006)
- Former Chair of Arts and Business (Scotland)
- Chair and co-founder of the Glasgow International Jazz Festival
- Founding Chair of the Glasgow Science Centre and founding Board Member of 'The Lighthouse - the Centre for Architecture, Design and the City'

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