

# The European dimension - funding & projects for your business

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EU Connects

Building the Chain  
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# West Midlands European priorities

- n Engaging with Europe – The West Midlands Regional European Strategy (2008)
- n Engaging with the single market
- n Research & innovation
- n Tackling climate change & ensuring environmental protection
- n Social cohesion



# EU Connects

- n Free public service – easy to find, easy to use
- n Partnership: match funded by 3 sources
- n Individual funding advice, support and coordination
- n Events, feedback, partner-searching, ongoing support
- n Complementing, not replacing existing services
- n Networks, contacts, partners
- n Co-ordination across WM region



# Our Purpose

- n To increase the number and value of successful, EU-funded transnational projects aligned to key regional priorities
- n To draw together the jigsaw of European opportunities, support services & networks across the region into a coordinated “offer” of real value to grassroots organisations



Concept

Programme

Project

Partners

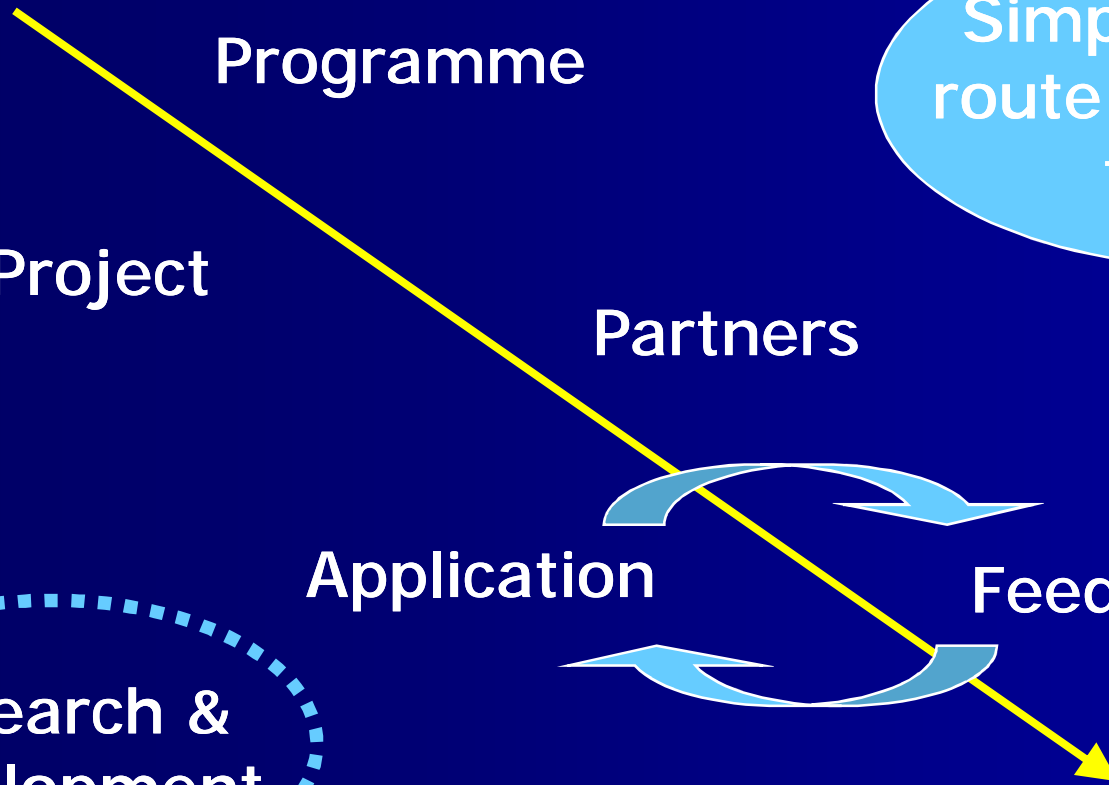
Application

Feedback

Research & Development

Simplifying your route to European funding

Submission



# Why Bother?

- n If you don't someone else will!
- n External funding for your core priorities
- n Europeanise your work – business, recognition, networks, knowledge transfer
- n Boost capacity, skills, profile, resources, improve services
- n All eligible, no geographic or sector requirements



# Which funds?

## Life Long Learning

Vocational training  
skills  
Employability  
Innovative learning  
Policy or delivery

## INTERREG

Regional level  
Strategy  
Policy  
Exchange of  
best practice

## Competitiveness & Innovation

SMEs  
ICT  
Innovative research  
Energy efficiency  
Strategy or  
market devt.

## Marie Curie

Research staff  
SMEs / Unis  
Placements  
Fellowships  
networks

## LIFE+

Environment  
Protecting natural  
Assets / species  
Strategic / policy

## Erasmus for Young Entrepreneurs

On-job training in  
SME management  
for new  
entrepreneurs

# Intelligent Energy Europe (IEE)

- n Addresses non-technical barriers to sustainable energy technologies, energy & carbon savings
- n Four project areas:
  - Energy Efficiency (SAVE)
  - Renewable Energy (ALTENER)
  - Transport (STEER)
  - Integrated initiatives



# Renewable Energy (ALTENER)

- n Directive on Electricity Production from Renewable Energy Sources
- n Entered into force 2001
- n Member State indicative target for renewable energy production
  - UK 10% 2010, 7.04% 2007
  - Europe 22% 2010, 13.9% 2007
- n Renewable Energy Roadmap
  - 20% by 2020 (towards 20:20:20)



# Renewable Energy (ALTENER)

## Renewable electricity...

- n Support integration of electricity into market and grid
- n Streamline procedures and authorisation
- n Connection procedures (inc. grid extension, reinforcement)



# Renewable Energy (ALTENER)

## Renewable energy in buildings...

- n Accelerate technology deployment in efficient buildings (biomass, geothermal, solar heating/cooling/ electricity)
- n RES economies of scale
- n Centralised RES in district heating / cooling
- n RES codes & capacity building of decision-makers



# Renewable Energy (ALTENER)

## Biofuels...

- n Untapped bio-resources onto energy market
- n Investments & business agreements in supply chains
- n Quality assurance and sustainability schemes
- n Biogas grid-injection or transport use



# Intelligent Energy Europe (IEE)

- n 2010 Call published 2<sup>nd</sup> half March
- n Deadline 2<sup>nd</sup> half June
- n Average project budget €1million
- n Project duration 2 – 3 years
- n Any organisation eligible



# Leonardo da Vinci Skills for employability

## n Mobility

- Host or send paid learning/training /work experience placements
- Scale varies from €5K to €250K
- Straightforward application (3 days)
- 80% success rate
- Annual deadline



# Mobility

Funding for ...



E.g. Students summer vacation, Graduates, professional secondments, study visits

100% costs – formula relates to no of placements x number of weeks abroad but includes income for project management and preparation / evaluation

Can SEND or HOST placements - 1 week to 9 months

# Leonardo da Vinci Skills for employability

## n Partnerships

- Establish new relationship with 2+ organisations in your field from different European countries
- Funding for 2 years for exchange visits
- €1,000 per person per visit, <€23,000 per org
- Simple application process (4 hours)
- 60% success rate
- Annual deadline

# Leonardo da Vinci

## n Transfer of Innovation



Identified solution to shared problem, testing / piloting / cultural adaptation of product into new markets for commercialisation

## n Development of Innovation

Shared / similar problems as other EU orgs. Work collaboratively (at least 2 partners) to develop a common solution, preferably "triple helix". Detailed research scoping application (5 - 10 days). 2 year projects max. €300K. More competitive. Annual deadline

# LLP overview

Deadline	Prep Visit Dec 009	Mobility Feb 2010	Partnerships Feb 2010	TOI / DOI Feb 2010
Average Value	€1000	Depends on Numbers / MS 100% of Costs	Up to €25,000 per partner 100 % of Costs	Up to €150,000 / € 200,000 per year 75 % of Costs
Success Rate	90%	70 %	50%	TOI 33 % DOI 20 %
Duration	Up to 5 days	Up to 2 yrs	Up to 2 years	Up to 2 /3 years
Size		Minimum of 1 partner	Minimum of 3 partners for 3 MS – but usually 4-5	Minimum of 3 partners for 3 MS but usually 4-6

# Erasmus for Young Entrepreneurs

- n European exchange programme for new entrepreneurs
- n Provide relevant skills for managing a SME
- n 1 - 6 month on-job-training with host SME
- n firmly plan to set up own business (based on business plan) or... started own business within last three years
- n Understand & access foreign markets for future jobs & business
- n €500 – 1,100 / month for new entrepreneur



# Erasmus for Young Entrepreneurs

## Free Information Day 18<sup>th</sup> March, Birmingham

- n Main objectives of programme
- n Facts and Figures, Priorities
- n Application procedure
- n Experiences of real past host & entrepreneur

# Introducing our team

- n Tatiana Panteli, *Manager (Marie Curie)*
  - n Jo Sartori, *PR & Marketing*
  - n Abdul Qadir, *Life long learning*
- n Katherine Shepherd, *Intelligent Energy Europe & LIFE+*
- n Ewa Bloch, *Competitiveness & Innovation, Erasmus, (INTERREG)*
- n Stephen Fox, *Rural Bidding Champion, (INTERREG)*



# Where next?

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EU Connects

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