STAFFS.AC.UK/DEGREESHOW

GRAPHIC DESIGN / ILLUSTRATION / ADVERTISING AND BRAND MANAGEMENT

ART AND DESIGN DEGREE SHOW

STAFFORDSHIRE UNIVERSITY

STAFFS.AC.UK/DEGREESHOW
Welcome to the 2019 Art and Design Degree Show, the annual series of events and exhibitions built around the creative work of over 250 students graduating from BA (Hons) Art and Design and Media courses.

We are proud of our graduates’ ambition, excellence and creativity, and we look forward to watching and helping them succeed as creative professionals. The diversity of their creative approaches to art and design work is impressive.

Throughout their time at Staffordshire University, students are equipped for the future by leading academic staff and supported by the University’s excellent studios and modern workshop facilities.

The Degree Show is testament to Staffordshire University’s emphasis on combining academic progress with professional project opportunities and networks. Staffordshire University students enhance their skills and drive their creative potential throughout their study with these supportive and authentic industry contexts.

We wish our graduates the very best of luck for their future success.
Our Graphic Design and Illustration courses offer an exciting opportunity to explore and work in the field of visual communication. Our dynamic, ideas-led courses allow students to collaboratively experiment across a range of traditional and digital visual communication platforms; including typography, image-making, print making, branding, digital, animation, advertising and social media.

Our course ethos encourages creative ideation and exploration through appropriate channels. Studio-based, creative teaching and learning alongside outstanding workshop facilities, allow our students to acquire future facing skills making them highly employable new talent.
Neelam Ali
Email: sapphireinkart@gmail.com
Instagram: @sapphireinkart
Behance: sapphireink
BA (Hons) Graphic Design

Culture Without Context
An exploration into South Asian heritage and how societal changes influenced the creative culture in the region.
Sarah Brunt
Email: sarahjbrunt@virginmedia.com
Instagram: @sarahjbruntdesign
Behance: sarahjbrunt
BA (Hons) Graphic Design

Let’s Swim
A prototype for a social networking swimming app that encourages females aged 14-19 to swim, make friends and boost self-confidence. Submitted for Adidas brief to the D&AD New Blood Awards.
“No one ever told me that brain fog would take over my 13 year old mind.”

Arthritis can create a feeling of a world fragmented. This disease affects people at all ages and disrupts their life in so many ways. Sometimes this makes life unbearable. Help support our project in assisting sufferers feel less alone in what is an already confused environment.  

versusarthritis.com
FIFA World Cup 2018 Beer Branding

A new brand of beer cans for the FIFA World Cup using hues and patterns from some of the countries football strips along with their crest.

Ellie Czerepaniak
Email: eczerepaniak@gmail.com
Instagram: @e_czerepaniak
Behance: ellieczerepaniak
BA (Hons) Graphic Design
Hysteria Concerts
A collection of promotional posters to advertise a series of horror movie soundtrack concerts, combining iconic items from each film with symbols related to the music industry.
Lauren Donlan
Email: Ldonlan.dsgn@gmail.com
Instagram: @madebylrn
Behance: Idonlan
BA (Hons) Graphic Design

‘No Place Like Wom’
A piece that explores an idea of ‘home’ through various means including history, photographs, literature and the spoken word, playing on a phrase from old potters’ dialect.
The Beautiful Game - Styles of Play in Football
A book showing the different ways football is played around the world and how different playing styles and cultures come together to form the ‘beautiful game’.
Typographic Personalities
Labels created for craft beer bottles that represent a different personality and character of craft beer drinkers using typography.
Michal Maksymowicz
Email: mikemaksy@aol.com
Behance: mikemaksyf551
LinkedIn: michal-maksymowicz
BA (Hons) Graphic Design

Nebula Typeface
An outer space-themed, geometric display typeface that features a consistent design and both rounded and normal corners. The typeface is of minimalist design suitable for posters and/or book covers giving these mediums a sci-fi vibe.
Bauhaus Paint Cans
Branded paint packaging to celebrate the 100th anniversary of the Bauhaus movement, based on one of the many masters.

Bradley Moore
Email: mooresmethods@gmail.com
Instagram: @less.is_moore
Behance: lessismoore
BA (Hons) Graphic design
Creative Practice
Chauncy Tizley
Email: ChaunceyTizley@hotmail.com
Instagram: @chaunceydesign
Behance: ChaunceyTizley
BA (Hons) Graphic Design

90s Ravers Tribe Zine
One of the four zines in the Tribe collection, this zine is inspired by the 90s Ravers Tribe, expressing their style and music through paper stock, layout, type and image.
A new focus on recommending content you might miss, whether that’s grouping content by genre/mood, or allowing you to find similar content based on specific content or artists.

**BBC Sounds App Redesign**
A prototype of a redesigned BBC Sounds app, including a new My Radio feature, a system that personalises content based on both the user’s preferences and what they’re doing throughout the day to create a personal radio station.
Matthew Wilson
Email: matty-w94@hotmail.com
Website: https://matty-w94.myportfolio.com
Instagram: @m.wilson_94
BA (Hons) Graphic Design

Creative Practice
Using the work of a designers from the Bauhaus movement - Piet Zwart - to produce packaging for a product range - fruit juice drinks - for an exhibition in the BauhausNeue exhibition.
Illustration communicates messages through pictures. It informs, educates, entertains, illuminates, interprets, and enhances the written word. With an emphasis on drawing and creative thinking, our Illustration course reflects the rich and diverse nature of contemporary image-making.

Throughout their three years of study, each illustrator develops a unique visual signature and working process within an emerging portfolio of work. Exploring a range of traditional and digital media, our dedicated studio and workshops foster experimentation, imagination, reflection and collaboration across a wide range of visual practice including; printmaking, publishing, experimental formats, book arts, narrative and editorial, packaging and promotion, visual storytelling, characterisation, concept art and animation.

A wide perspective of the discipline is gained through a mix of tutor-initiated and external projects, competitions, themed and self-initiated briefs, placements and exhibitions, self-publishing and personal promotion. Sustainability and a sense of social responsibility are embedded throughout.

Along with an entrepreneurial spirit the course, prepares students for in-house or freelance practice through working independently and collaboratively across disciplines.
Astral
An editorial illustration to accompany the poem ‘Astral’ by Helen Cox, for Popshot magazine.

Kiran Kaur Bansal
Email: kkillustrations@outlook.com
Instagram: @kkillustrations
Behance: kkillustrations
BA (Hons) Illustration
Joe Chaplin
Email: joechaplin1@btinternet.com
Twitter: @Drip_Drop76
Instagram: @dripdrop87
BA (Hons) Illustration

‘The Last Wish’ Book Illustration
A series of ink drawings and digital illustrations for ‘The Last Wish’ by Andrzej Sapkowski including seven-chapter headings representing each of the short stories.
Me and My Monsters

A self-authored children’s book aimed at helping young children to overcome shyness and anxiety when meeting new people.
Courtney Crisp
Email: ascillustration@outlook.com
Website: www.artstation.com/alreadysaltedcrisp
Instagram: @alreadysaltedcrisp
Twitter: @ASCillustration
BA (Hons) Illustration

Beyond Movember
An illustrated calendar dedicated to looking beyond the Movember month ‘November’ in spreading awareness of men’s health all year round.
Adam Douglas-Bagley
Email: a.douglasbagley@gmail.com
Instagram @adougiebagofdrawings
BA (Hons) Illustration

Penguin Books: ‘Wonder
Illustrations for a children’s novel about a young boy with a facial deformity, struggling with isolation and making friends in a new school.
S.S.S.S.H.H.H.H.
Illustrations for a short children’s story about a secret society so secret it only had one member... until he decided to tell the whole town about it.
Evie Holmes
Email: evieholmes98@hotmail.com
Instagram: @evieholmesillustration
Behance: evieillustration
BA (Hons) Illustration

The Anatomical Female
Illustrations for an exhibition and book exploring the much-neglected female form throughout history. Inspired by the Renaissance and modernised through digital application, the images seek to raise awareness and promote re-education and appropriate medical development.
Tanya Holt  
Email: tradtan@outlook.com  
Instagram: @tradtan  
Behance: traditionaltanya  
BA (Hons) Illustration

Illustrated Cocktail Recipes  
Instructional illustrations of posters of classic and popular cocktail recipes and their accompanying ingredients, using a bright and attractive colour palette to make illustrations look satiable and delicious.
Gerry Mullins
Email: gerrymullinsillustration@gmail.com
Instagram: @gerry_illustration
BA (Hons) Illustration

All for Love
Laura Perkins
Email: Lauramay97@hotmail.co.uk
Website: www.artstation.com/lauramayperkins
Facebook: lauramayperkins
Instagram: @laura.may.perkins
BA (Hons) Illustration

Dangerous Dogs Act
Illustrations to raise awareness of how the Dangerous Dogs Act 1991 takes the lives of thousands of innocent dogs every year, solely based on appearance.
The Advertising and Brand Management course offers a 360° insight-led approach to advertising communications, where strategic ideas are creatively communicated. Our extensive agency network, in New York and London, combined with an engaged alumni network, keeps us focused and bench-marked against industry practice. We also embed sustainability and ethics into our teaching programme to ensure our students create impactful, relevant solutions.
Ryan Delves and Laura Edwards
Email: hello@ryandelves.com /
edwardslaur638@gmail.com
Website: ryandelves.com /
behance.net/edwardslau4790
Instagram: @ryandelves.creative / @laura_creative1
BA (Hons) Advertising and Brand Management

Artisan Drinks Co.
A collaborative project that gives a fresh approach to the saturated gin mixer market, launching a brand across both the UK and Australia with a styling but striking style that’s big on impact.
How do you make travel insurance appealing to a younger market? That was the challenge tackled in a brief leading to a campaign covering multiple channels and delivering on the request of the client.
Stu Ellmer
Email: stuellmer@gmail.com
Website: https://stuellmer.myportfolio.com
BA (Hons) Advertising and Brand Management
Rhea Dhillon
Email: rheadhillon@hotmail.com
Instagram: @rhe_rhea24
BA (Hons) Advertising and Brand Management

YCN Childine Brief
Booklet for 13 to 18-year olds to encourage teenagers to address how they’re feeling and talk about their mental health problems before they feel overwhelmed.
1 million people will be affected by 2025. There is no cure for Alzheimer’s disease, but you can prepare to help those affected.

Connor Montford
Email: connor.montford@hotmail.co.uk
Behance: CJMontford
BA (Hons) Advertising and Brand Management

Alzheimer’s Research UK – ‘I…’
1 million people will be affected by Alzheimer’s by 2025. This experiential advertising portrays how the disease rips away at an individual to capture its degenerative nature.
Innocent Drinks Halloween Launch

A new smoothie launch that ties in with a seasonal event, including a new label, amending the original logo and rebranding social media accounts, whilst keeping Innocent’s tone of voice was important.
RoBit
A personal introductory mailer to send out to prospective employers and agencies. It can be taken apart to allow the user to look inside and see what makes it tick. Featured on TheToyChronicle Art Toy blog.
ART AND DESIGN
DEGREE SHOW
TO FIND OUT MORE ABOUT THESE COURSES:
Visit: www.staffs.ac.uk
Call: 01782 294000
Email: enquiries@staffs.ac.uk

FOLLOW US:
Twitter: @staffsuniciæ
Facebook: staffsuniciæ
Instagram: @staffsuniciæ