# arts, media and design



# MA Arts, Media and Design by Negotiated Study

Stoke campus Faculty of Arts, Media and Design

This framework enables graduates from all areas of arts, media and design to negotiate an individual pattern of study to MA, based around your specialisation at undergraduate level, extended to a higher professional level but with the capability of broadening to include other subjects within and beyond art and design.

Your study pattern can include modules from other postgraduate courses in the Faculty and will be negotiated between you and your academic advisor. The outcomes may form part of the postgraduate exhibition in the Autumn of each year.

The final destinations of graduates will be many and various, depending on their areas of experience and ambitions but will include professional practice, consultancy, enterprise generation, retail, teaching and higher levels of research.

### Day/Time of Attendance

Normally one evening per week part-time

### Award Length

Up to seven years.
Previous study or work
experience can be cited to
credit you for modules,
enabling you to achieve

### **Entrance Requirements**

Honours degree in arts, media or design or equivalent, or HND plus professional experience.

### **Contact Details**

### How to Apply

Direct to the University or on-line at: www.staffs.ac.uk/parttimeform

### Open Days/Evenings

### **Enrolment**

# MA Ceramic Design

Stoke campus Faculty of Arts, Media and Design

This course is responsible for supplying the ceramic industry with the core of its design talent. For many years, we have worked closely with industry in Europe, USA and the Far East to ensure the excellence of our ceramic design education. The professionalism and creativity of our students have ensured that those wishing to find employment as designers in the industry can do so.

You will always be encouraged to work in an innovative and creative way with a recognition of the market and of the possibilities of technology. In ceramic design, making is an essential activity, but these courses are not primarily about studio potting, being more concerned with the interaction of craft and technology in the design process.

You can gain experience of using computer-aided design and it is possible to do a work placement specifically involved with CAD application in industry.

# Day/Time of Attendance

### **Award Length**

Up to seven years. Previous study or work experience can be cited to credit you for modules, enabling you to achieve

£510 per 30 credit module plus £200 for work placement £3,060 for Masters course

### **Entrance Requirements**

Honours degree in design or equivalent or HND and

### **Contact Details**

### How to Apply

Direct to the University or

### Open Days/Evenings

# **MA Community Practice**

Stoke campus Faculty of Arts, Media and Design

- Specialise in community development issues
- Focus on work- and community-related learning
- Develop advanced community practice skills

MA Community Practice has been developed as a direct response to needs identified by partner organisations and explicitly responds to evolving themes within the region around community participation and regeneration.

Two main themes running through the programme are the politics and policies of community and community development and the management of implementation and delivery in the voluntary/community and statutory/ public sectors.

The MA allows practitioners in these sectors to have a broader overview of the social and political systems within which their services operate, as well as enhanced knowledge of best practice in terms of programme and service delivery. A wide range of options is available, including some that are available through distance learning.

### Day/Time of Attendance

### **Award Length**

One year full-time; up to five years part-time

£12 per credit part time. £360 per 30 credit module £2,160 for Masters course

### **Entrance Requirements**

Evidence of study to degree level or equivalent and/or accreditation of prior experiential learning. Each application is treated on its merits and non-traditional

### **Contact Details**

How to Apply Direct to the University or online at:

### Open Days/Evenings

### Enrolment

# **MA Design Enterprise**

Stoke campus Faculty of Arts, Media and Design

The success of any design or craft enterprise is as dependent on effective management and an understanding of the business environment as it is on good design and making skills. This course provides an opportunity to equip yourself with the skills and knowledge required to successfully develop a design business idea and to manage a small enterprise.

When you graduate you will be prepared to run your own design-led businesses with fully researched product ideas, a sound business plan and a range of contacts in shops, galleries or funding bodies.

Students who complete this course successfully are wellequipped to run their own businesses. The course is particularly suited to those who wish to establish ceramic, glass or craft enterprises, but would also suit many other types of designer with business or manufacturing ambitions.

## Day/Time of Attendance

### Award Length

Up to seven years.
Previous study or work
experience can be cited to
credit you for modules,
enabling you to achieve
qualifications in a shorter time.

### **Entrance Requirements**

Honours degree in design or equivalent or HND and professional experience.

### Contact Details

### How to Apply

Direct to the University or on-line at www.staffs.ac.uk/

# Open Days/Evenings

# MA Design Management

Stoke campus Faculty of Arts, Media and Design

This course aims to provide designers and others with the skills, creativity and knowledge to exploit the value of the design process in business. Design management recognises the importance of design for the success of any enterprise and the key role that designers play in the business process.

For design to be managed effectively, those responsible must understand how design interacts with its external environment and how to manage creativity. These are the key objectives of our MA Design Management course.

Students who complete this course successfully are well-equipped to enter industry or consultancy as designers or design managers. Past students have found employment in service industries, manufacturing and publishing. Others have established and developed their own consultancy businesses.

### Day/Time of Attendance

Normally one evening per week part-time

### **Award Length**

Up to seven years.
Previous study or work
experience can be cited to
credit you for modules,
enabling you to achieve
qualifications in a shorter time.

£510 per 30 credit module £3,060 for Masters course

### **Entrance Requirements**

Honours degree in design, or a HND in Design and

### **Contact Details**

### How to Apply

Direct to the University

### Open Days/Evenings

### Enrolment

### **MA Fine Art**

Stoke campus Faculty of Arts, Media and Design

The course is aimed at students looking for a broad-based holistic approach to fine art with a strong emphasis on the issues and debates surrounding contemporary practice.

The course addresses practical, professional and theoretical issues central to contemporary art practice in all its forms. It brings together staff from fine art, philosophy, film studies, art history and social and political history, supported by excellent technical resources within the Faculty.

Painting, printmaking, sculpture, installation, film, video, photography and computer generated imagery are potentially available as part of an integrated interdisciplinary approach to fine art. Following technical introductions you can use workshop facilities throughout the Faculty as required.

### Day/Time of Attendance

Formal taught - two evenings plus one day negotiable studio session.

### **Award Length**

£510 per 30 credit module £3,060 for Masters course

### **Entrance Requirements**

Honours degree in fine art or equivalent. Applicants from a

### **Contact Details**

Professor Terry Shave t: 01782 294415 e: amdadmissions@staffs.ac.uk w: www.staffs.ac.uk/amd

### How to Apply

Direct to the University or on-line at:
www.staffs.ac.uk/parttimeform

## Open Days/Evenings

### MA Interactive Multimedia

Stoke campus Faculty of Arts, Media and Design

Developing expertise in the use of the new computer tools in the design process is essential. This practical course enables you to exploit the potential of the new technology to develop multimedia products for the expanding interactive multimedia industry, working in areas of entertainment, education, business or information.

The course aims to encourage a wide range of design management and research skills and the course takes advantage of the extensive computer workshop facilities for art and design students.

We help you to develop essential technological skills and a strong awareness of the characteristics of particular user groups, based on market research and product testing.

### Day/Time of Attendance

### Award Length

Up to two years.
Previous study or work
experience can be cited to
credit you for modules,
enabling you to achieve
qualifications in a shorter time.

£510 per 30 credit module £1,020 for Masters project £3,060 for Masters course

### **Entrance Requirements**

Honours degree in design or equivalent, or HND and professional experience.

### **Contact Details**

### How to Apply

Direct to the University or

### Open Days/Evenings

### Enrolment

# MA International Policy and Diplomacy Postgraduate Diploma International Policy and Diplomacy Postgraduate Certificate International Policy and Diplomacy

Stoke campus

Faculty of Arts, Media and Design

The programme addresses key issues associated with the way countries of the world co-exist in the face of the rapid change. It aims to provide a comprehensive understanding of issues associated with developing and implementing global policy, the operation of modern diplomacy and the process of governance in a complex world.

It is possible to take the second semester in Toulouse, France, before returning to Staffordshire to complete the dissertation.

### Day/Time of Attendance

Normally one evening per week part time

### Award Length

Home/EU students: £360 per 30 credit module £2,160 for the full award

### **Entrance Requirements**

Good honours degree or equivalent. Enquiries and applications from entrants with non-standard qualifications are welcome.

### **Contact Details**

How to Apply
Direct to the University or online at:

### Open days/Evenings

# MA International Policy and Diplomacy by Distance Learning

Stoke campus Faculty of Arts, Media and Design

This distance learning MA has been developed with strong vocational elements based around three substantial core courses. These are:

- International Relations in the Twentieth Century
- Diplomacy and a Global World
- Global Policy Analysis

These courses will be delivered fully on-line with the option of visiting the UK for additional workshops or for a 12 week period joining the students studying by attendance.

The distance learning programme is highly structured but with the facility for considerable on-line interaction with staff and other students. Some of this interaction may be scheduled to be in 'real time'.

Weekly tasks and readings are used as a basis for engagement in discussion, within groups of students or through on-line seminar presentations to the class. Substantial researched essays provide the main basis for assessment.

### Day/Time of Attendance

Study is by on-line distance learning. Optional partial attendance study modes may be available - contact the course tutor for details.

### Award Length

Two to five years dependent upon route chosen

### Fee

£3,750 includes study pack and book set

### **Entrance Requirements**

First degree level or equivalent and/or accreditation of prior experiential learning. Each application is treated on its merits and non-traditional applicants are encouraged to contact the tutor to discuss their application and suitability for the course.

### **Contact Details**

Dr Alan Russell t: 01782 294415 e: amdadmissions@staffs.ac.ul w: www.staffs.ac.uk/amd

### How to Apply

Direct to the University or online at: www.staffs.ac.uk/parttimefor

### Open Days/Evenings

Contact the Faculty

### Enrolment

Contact the Faculty

# MA International Relations Postgraduate Diploma International Relations Postgraduate Certificate International Relations

Stoke campus Faculty of Arts, Media and Design

The focus is on the way the many states of the world interact, from co-operation and international organisation to tension and conflict. In particular the programme develops a focus on complex issues of policy-making, although not at the expense of covering the main intellectual debates and perspectives that are shaping a vibrant field of study.

### Day/Time of Attendance

Normally one evening per week part time

### Award Length

Up to five years

### Fees

Home/EU students: £360 per 30 credit module £2,160 for the full award

### **Entrance Requirements**

Good honours degree or equivalent. Enquiries and applications from entrants with non-standard qualifications are welcome.

### **Contact Details**

Dr Alan Russell t: 01782 294415 e: amdadmissions@staffs.ac.uk w: www.staffs.ac.uk/amd

### How to Apply

online at: www.staffs.ac.uk/parttimeform

### Open Days/Evenings

Individual visits by arrangement with the Faculty.

### Enrolment

Contact the Faculty

# MA Media and Cultural Futures Postgraduate Diploma in Media and Cultural Futures Postgraduate Certificate in Media and Cultural Futures

Stoke campus Faculty of Arts, Media and Design

The MA Media and Cultural Futures is designed to provide a conceptual framework drawn from media and cultural theory within which to confront issues by new media technologies.

The media not only represent a major site of public, political, cultural and personal life but their speedy expansion in a variety of new forms opens up a range of media-related career opportunities.

The MA aims to develop the understanding of such changes, which will enhance to capacity of its graduates to define the issues and seize the creative opportunities confronting policy-makers and practitioners in media and media-related employment.

### Day/Time of Attendance

Normally one evening per week

### Award Length

Home/EU students: £360 per 30 credit module £2,160 for the full award

### **Entrance Requirements**

Good honours degree or equivalent. Enquiries and applications from entrants with non-standard qualifications are welcome.

### **Contact Details**

How to Apply Direct to the University or online at: www.staffs.ac.uk/parttimeform

### Open Days/Evenings

Individual visits by arrangement with the Faculty.

### Enrolment

# MA Social and Cultural Theory Postgraduate Diploma in Social and Cultural Theory Postgraduate Certificate in Social and Cultural Theory

Stoke campus Faculty of Arts, Media and Design

The MA Social and Cultural Theory offers students the opportunity to focus on lived cultures and cultural forms.

The development of analyses which consider cultural practices and material cultures has increased the degree of cross-fertilisation with sociological theories and methods. The MA thus combines key perspectives from sociology and cultural studies in order to examine innovatively aspects of culture and society.

### Day/Time of Attendance

Normally one evening per week part time

### **Award Length**

Home/EU students: £360 per 30 credit module £2,160 for the full award

### **Entrance Requirements**

Good honours degree in the Social Sciences or Humanities from a UK institution of higher equivalent; or a postgraduate diploma or post-experience diploma in the Social Sciences or Humanities recognised as being equivalent to an

### **Contact Details**

Dr Barbara Kennedy t: 01782 294415 e: amdadmissions@staffs.ac.uk w: www.staffs.ac.uk/amd

How to Apply Direct to the University or online at:

### Open Days/Evenings

Individual visits by arrangement with the Faculty.

# MA Sports Broadcast Journalism\*

Stoke campus Faculty of Arts, Media and Design \* Subject to validation

The MA in Sports Broadcast Journalism builds on the expertise of Staffordshire's BJTC accredited Broadcast Journalism MA and our popular undergraduate Sports Journalism award to offer practical expertise in the increasingly competitive world of sports broadcasting.

The course has been developed after consultation with the BBC and Sky Sports. Teaching staff have award-winning experience of reporting and producing for BBC, Sky and ITV Sport. One full-time member of staff is a former professional footballer, and we regularly bring in leading names from sports broadcasting as quest lecturers.

We offer a range of journalistic and broadcast skills within a theoretical framework to assist the sports broadcast stars of tomorrow.

### Day/Time of Attendance

This award has a January start date and runs January 06 to January 07.
Varied dependent upon stage of the course.

### **Award Length**

£3,960 for MA award £660 per 30 credit module

### **Entrance Requirements**

Evidence of study to degree level or equivalent and/or accreditation of prior experiential learning in a relevant area. Each application is treated on its merits and

encouraged to contact tutor to discuss their application and suitability for the course.

### **Contact Details**

How to Apply Direct to the University or online at:

### Open Days/Evenings

### **Enrolment**

# Undergraduate Degrees in Arts, Media and Design

Stoke campus Faculty of Arts, Media and Design

Most degree subjects offered within the Faculty of Arts, Media and Design can be taken part-time. You can choose to study as many or as few modules as you wish per year.

In part-time mode your course can take as little as four, or as many as eight years to complete, dependent on your own circumstances.

Many people combine work with study - all you need to do is to be able to negotiate set study-times with your employer. The timetable for part-time students is constructed to enable you to have 'block' periods in the week for study.

A wide range of courses are available in part-time mode including our new degree programmes in Advertising and Brand Management and Scriptwriting. Amongst the other subjects that can be taken are English; film studies; philosophy; history; media studies; sociology and film, television and radio studies and a range of art and design courses e.g. fine art, graphics or photography and design management. You can opt to study a single or joint honours degree.

To find out more about the range of part-time opportunities see the Arts, Media and Design website at www.staffs.ac.uk/amd or phone the contact number opposite.

### Day/Time of Attendance

### Award Length

Between four and eight years

### **Entrance Requirements**

Entrance Requirements
Normally you will need to have successfully undertaken study at post-GCSE level. However, each application is treated on its merits and non-traditional applicants are encouraged to contact us to discuss their application and suitability for the course.

### **Contact Details**

### How to Apply

Contact the Faculty Office t: 01782 294415

### Open Days/Evenings

Individual visits can be arranged and are encouraged to enable you to explore the range of opportunities open to you.

# The Mentoring Programme: **Graduate Certificate in Mentoring University Certificate in Mentoring** Certificate of Continuous Professional Development in Mentoring

Stoke campus Faculty of Arts, Media and Design

Increasing emphasis is being placed on the importance of mentoring in workplace, community and voluntary settings. Organisations of all kinds are recognising the benefits of mentoring as a way of supporting workers in meeting individual and organisational objectives and priorities. The mentoring programme has been developed specifically to respond to these needs. It aims to meet the continuing professional development and life-long learning needs of people engaged in the mentoring role. It offers a learning experience which reflects the working environment in which you are involved.

The modules will provide you with knowledge and understanding of the issues involved in mentoring and the skills that you can use in mentoring practice in your workplace. The programme content and delivery has been devised in consultation with professionals from the health, education, community and voluntary sectors and is taught by academics that have interests in mentoring and related areas. Three different routes through the programme are available dependent upon students' own background and experience and the time commitment they can make to the course.

### Day/Time of Attendance

### Award Length

Three months to one year dependent upon route chosen

University Certificate in
Mentoring £360
Graduate Certificate in
Mentoring £400
Certificate of Continuous
Professional Development in
Mentoring £240

### **Entrance Requirements**

and/or accreditation of prior experiential learning. Each application is treated on its merits and non-traditional

### **Contact Details**

### How to Apply

Direct to the University or online at www.staffs.ac.uk/parttimeform

### Open Days/Evenings

### Enrolment

# University Certificate in English and Creative Writing

Stoke campus Faculty of Arts, Media and Design

This course enables you to encounter some of the best journalism, poetry, drama and fiction ever written, and have a go yourself at these kinds of writing; you will also be engaged in reviewing other students' work, and discussing your writing with them - a good way to sharpen your critical faculties! You will find that you are working with fellow enthusiasts, eager to share their interests and enthusiasms with you.

The University Certificate will involve four modules, all designed to introduce you to literature from both the reader's and the writer's perspective. You can use any credits you accumulate from the Certificate to contribute to the credits needed for a degree in English and Creative Writing if you decide to study further.

### Day/Time of Attendance

One or two daytime sessions per week October - May

### Award Length

Between one and four years

### **Entrance Requirements**

Evidence of study to A level or equivalent and/or accreditation of prior experiential learning. Each application is treated on its merits and non-traditional

### **Contact Details**

### How to Apply

Direct to the University or online at www.staffs.ac.uk/parttimeform

### Open Days/Evenings

# **University Certificate and Graduate Certificate in Community Practice: Community Practice for the Health Care Sector Community Practice for the Voluntary Sector Community Practice for Community Arts**

Stoke campus Faculty of Arts, Media and Design

How can communities be effectively engaged and involved? What skills are necessary for effective and responsive partnerships and inter-professional working?

The community practice awards are designed specifically for those people who are working within the public and voluntary sector who are involved in addressing these questions through engaging communities in all aspects of the development and delivery of services and policies.

The award aims to meet the continuing professional development needs of this sector, offering a learning experience which provides an up-to-date knowledge of the issues that affect work-practices and a range of skills and tools that can be used in work and volunteering settings.

### Day/Time of Attendance

All day every third Wednesday between September and June

### Award Length

Normally one year but can be up to three years

£360 University Certificate in Community Practice £400 Graduate Certificate in Community Practice

### **Entrance Requirements**

ULA: evidence of prior study at post-GCSE and/or relevant

### **Contact Details**

How to Apply Contact Mark Webster Programme Leader t: 01782 294793 e: m.webster@staffs.ac.uk Alternatively apply online at www.staffs.ac.uk/parttimeform

### Open Days/Evenings

Contact the AMD admissions team. Individual discussions and visits are welcome.

### **Enrolment**

# **Extended Routes to BA Art and Design**

Stoke campus Faculty of Arts, Media and Design

Introductory studies in art and design enables you to experience the fundamental processes underlying art and design practice, as well as becoming aware of your own skills and personal motivations, prior to the next step in a specialised degree or diploma course.

There are three entry routes to choose from:

- EDEXCEL/BTEC Diploma in Foundation Studies in Art and Design
- Level Zero
- One year Foundation Course

The diploma and foundation year prepare you for subsequent application to degree or diploma courses anywhere you choose.

Level Zero guarantees you a place on the BA Fine Art or one of the BA Design courses at Staffordshire University if you complete the year satisfactorily.

### Day/Time of Attendance

### **Award Length**

### **Entrance Requirements**

### **Contact Details**

How to Apply
Direct to the University

### Open Days/Evenings

# Foundation Degree in Youth and Community Work\*

Stoke campus Faculty of Arts, Media and Design \*Subject to validation

Designed in consultation with the voluntary sector and collaboration with statutory youth services and the National Youth Agency, the new Foundation Degree in Youth and Community Work has been designed with the employed (paid or voluntary) youth or community worker in mind.

It leads to JNC professional youth and community worker qualifications. Taught modules and fieldwork placements create an environment of learning in which students can fully integrate theory with practice. This is the award for youth and community workers who wish to gain qualified status while remaining in employment and thus enhancing their career prospects.

The course provides all the key skills required to be an effective youth and community worker and teaching emphasises the core principles on which youth work is based (education, equality, empowerment and participation).

### Day/Time of Attendance

### Award Length

Between two and four years

### **Entrance Requirements**

Evidence requirements

Evidence of study to A level or equivalent and/or accreditation of prior experiential learning. All applicants must have had at least one year of paid or

### **Contact Details**

Sandie Hope-Forest t: 01782 294415 e: amdadmissions@staffs.ac.uk w: www.staffs.ac.uk/amd

### How to Apply

Direct to the University or online at www.staffs.ac.uk/parttimeform

### Open Days/Evenings

