

ACTING AND DRAMA  
ANIMATION AND VISUAL EFFECTS  
ENGLISH, CREATIVE WRITING  
AND JOURNALISM  
FILM AND MEDIA  
MUSIC AND SOUND



**NEXT  
GEN**  
EDUCATION

**MEDIA,  
PERFORMANCE  
AND  
COMMUNICATION**

# WELCOME TO MEDIA, PERFORMANCE AND COMMUNICATION

There's nothing more rewarding than being part of something creative. Whether you see yourself as a filmmaker, writer, animator, journalist, actor, musician, producer or director, we've got the right course for you.

Our Media, Performance and Communication portfolio spans an array of disciplines. This is your chance to get your foot in the door and join the rapidly growing creative and cultural sectors.

We are specialists in what we do. We combine practical experience, professional-standard equipment, and innovative teaching techniques from academic experts who are experienced industry professionals within their chosen field.

We also offer guaranteed work experience opportunities on all our courses, ensuring you have the technical tools and creative know-how to break into your future career when you graduate, or progress onto postgraduate study. All of our courses ensure that you can negotiate elements of assessment.

We use the arts and humanities to explore societal issues, including race, gender, and climate.

So, whether you're performing in a stage production, designing sound bites for advertising agencies, working towards having your writing published, or providing match reports and insights using our established links at Sky Sports and Eurosport, we can help you turn that passion into a successful future career.

You'll gain invaluable experience, develop your creative potential and build your portfolio from the start of your time with us.

Production in our TV Studio



Radio and Podcast Production Studio



Acting for Stage and Screen

FIND OUT MORE  
ABOUT OUR  
ACTING COURSES







Post-Production Labs

# WHY CHOOSE STAFFORDSHIRE UNIVERSITY?

**6<sup>TH</sup> MEDIA**  
Guardian University Guide 2024

STATE-OF-THE-ART  
**£11.5M**  
CADMAN STUDIOS

- LIVE STUDIOS • CONTROL ROOMS
- MAC LABS • ANIMATION LABS
- VIRTUAL PRODUCTION STUDIO
- MOCAP STUDIO • TV CENTRE

TAUGHT BY  
**LEADING EXPERTS**  
IN THEIR FIELD

**9<sup>TH</sup>** FOR  
FILM  
PRODUCTION

Guardian University Guide 2023

- DRAMA STUDIOS • PERFORMANCE CENTRE
- GREEN ROOM • PROPS WORKSHOP
- COSTUME STORE

**TOP 3** FOR STUDENT  
SATISFACTION  
IN ENGLISH

**4<sup>TH</sup>** FOR STUDENT  
SATISFACTION IN  
CREATIVE WRITING

Complete University Guide 2024

Complete University Guide 2024

**SHOWCASE TO**  
INDUSTRY PROFESSIONALS

FANTASTIC GRADUATE OUTCOMES



Drama Studio



Radio and Podcast Studio



Music Studio



News Room



Television Studio

## WHY CHOOSE STAFFORDSHIRE UNIVERSITY?

**Our students have won multiple awards for their projects exploring creative and digital innovation.**

Now we've set our ambitions even higher as we aim to be globally recognised for our interdisciplinary work within the School of Digital, Technologies and Arts.

As a student here, you'll get plenty of practical experience to develop your skills, subject knowledge and confidence. Our philosophy is thinking through making.

You will also benefit from strong industry links as we ensure you make the contacts to be successful.

What's more, our academics have extensive real-world experience. Alongside their work as lecturers, some are also songwriters, performers, theatre directors and published authors.

Our courses include Acting for Stage and Screen, Creative Media Production, Sports Journalism, Music Production, and English Literature and Creative Writing.

If you study Film Production, you could be showing your work at festivals around the world, attending residential film shoots and entering competitions such as the Royal Television Society Awards.

And once you graduate, you could follow in the footsteps of our many successful alumni, who have worked on James Bond films, Dr Who, music videos for Stormzy and other top productions.

We encourage every student to think creatively, whichever degree they are taking. Our School also covers a range of other academic disciplines, including Art and Design, Games, Computer Science and Engineering.

With our career-focused and entrepreneurial approach, you'll graduate with transferable skills and will be ready to shape the future of the world around us.



Cadman Studios Courtyard



# STORYTELLING, SENSE-MAKING, COLLABORATION

From entering competitions, to becoming creative entrepreneurs, our students are given plenty of opportunities to shine.

Whether you want to be an actor, filmmaker, writer, content creator, journalist, special effects expert or music

producer, you'll develop the skills and experience to launch your career.

Our degrees share three common themes: storytelling, making sense of the world around us, and collaborations which mirror multidisciplinary practices in industry.



Broadcast Newsroom



Radio and Podcast Studio



Motion Capture Studio

It means you won't study your specialism in isolation, but will have the confidence to work across different areas, such as digital media, film and live performance. Collaborative projects range from writers crafting lyrics for music artists through to joint work between theatre-makers and filmmakers.

All our courses across the Media, Performance and Communication department also combine practical skills, theoretical knowledge and portfolios that you will begin building from day one.

Storytelling sits at the heart of this process. You'll learn how to tell other people's stories, create your own stories, draw on oral storytelling techniques and weave different narratives into your work.

Many students also choose to explore issues facing the wider world, such as social justice, the climate emergency or how to drive positive change. Through these projects, you'll learn how to work analytically, imaginatively and creatively – skills which will help you become career-ready.

It's an exciting time to be joining the rapidly-growing creative industries, which are worth more than £100 billion to the UK economy. Start your creative journey today.



Television Studio



# CADMAN STUDIOS

**A hub of creativity and collaboration for Media, Performance and Communication students.**

Conveniently located on the College Road site of our main Stoke-on-Trent campus, the studios mirror contemporary professional practice and were recently the focus of a multi-million-pound transformation to ensure they offer the latest TV, film, media, sound and music facilities.

Whichever Media, Performance and Communication course you choose to study, you'll access a range of state-of-the-art studios and labs, featuring the latest equipment, digital technology and specialist software, ideal for hands-on learning to ensure you graduate with the skills and experience you need to succeed in your future career.

Motion Capture Stage



Music Studio



Television Studio



**The Cadman Studios include:**

- **Music Labs** - Specialist computer labs for music composition and post-production.
- **Music Studios** - Music recording facilities consisting of control rooms and live rooms.
- **Television Studio** - High definition three-camera studio, complete with audio and visual galleries, and tiered seating to accommodate an audience of 60 people.
- **Post-Production Labs** - Mac and PC-based AV post-production facilities.
- **Motion Capture Stage** – A huge space promoting innovation and realism.



# FACILITIES

## VIRTUAL PRODUCTION STUDIO

Our new £300k Virtual Production Studio combines the latest digital innovations in VFX, CGI and gaming technology with traditional film and video production techniques. Large LED panels 'project' realistic, accurately tracked, animated landscapes into a live production environment, allowing the real and virtual world to blend seamlessly together.

## RECORDING STUDIOS

Featuring five control rooms and four live rooms, all interconnected (audio and video) with an additional mastering facility. The rooms also have a range of industry-standard mixing consoles, surround monitoring, microphones, instruments and amplification.

## MUSIC AND SOUND LABS

Our two music labs are equipped with 50 Macs running the latest software, including Pro Tools, Logic, Ableton Live, NI Komplete and Adobe Creative Suite. They also house an electronic music workstation with modular analogue and digital synths.

## PERFORMANCE CENTRE

The Centre has four rehearsal studios, set and costume construction workshops, a props and costume store, and a green room. Studio One, our main performance space, holds up to 70 seats and has professional stage management, lighting and sound equipment.

## TV STUDIO

Our three-camera TV Studio is equipped with broadcast standard technologies, green room, vision gallery and a comprehensive racks room.

## RADIO STUDIOS

Three professional radio studios house a range of specialist news production and music scheduling software (Burli, Myriad) and professional hardware (Sonifex S2 mixing desks, ISDN units).

## MULTI-PLATFORM NEWSROOMS

Including 76 iMacs complete with all the software necessary for multi-platform journalism (Adobe InDesign, Adobe Photoshop, Adobe Premiere Pro, Adobe Audition).

## POST-PRODUCTION SUITES

Get to grips with over 50 industry standard editing suites designed to perfect the edit, colour and sound mixes on media productions.

## HENRION SHOOT STUDIO

This multi-purpose configurable production space features a range of rig-mounted creative LED studio lights, controlled via a mixing desk.

## MOTION CAPTURE STUDIO

Capture the motion of multiple human movements simultaneously for the creation of high-quality motion sequences in games, animation and VFX. Full body and facial motion can be captured through a variety of props, a 24-camera rig with specialist Vicon hardware and Cara facial performance capture headset.

## HENRION RESOURCE STORES

Home to over 2,500 individual items of portable production equipment and peripherals, available for students to hire, ranging from basic DSLR cameras and Wacom pens, to 4K digital cinema production kits and fully rigged DJ production decks.



TAKE A TOUR  
OF OUR MOCAP  
STUDIOS



“ The **facilities here are amazing**. We’re given such a **wide scope of opportunity to explore different music**. ”



**LORRAINE OLIVER  
(LIONHEART)**

MUSIC AND SOUND GRADUATE

“ The Sports Journalism course at Staffs **offers you all the tools** you’ll need to find success in the media industry. ”



**LIAM KELSALL**

SPORTS JOURNALISM GRADUATE



# MEET THE EXPERTS



**DR ROBERT  
MARSDEN**

HEAD OF  
DEPARTMENT

Rob is a freelance theatre director who works across the UK and Europe in both commercial and subsidised theatre. He has directed Greek comedy, Shakespeare, Jacobean Revenge Drama, Restoration comedy, verbatim, and site-specific theatre, musical theatre, pantomime, Russian drama and comedy and European classics, as well as new work and modern-language drama.



**DR AGATA  
LULKOWSKA**

SENIOR LECTURER  
(FILM AND MEDIA)

Dr Agata Lulkowska is Lecturer in Film Production. Agata's background is in film practice, installations and photography. She is also a prolific interdisciplinary researcher with the main interest in practice-based research, intercultural communication, ethnographic film, experimental film, short fiction, politics of representation and world cinema.



**DR MELANIE  
EBDON**

SENIOR LECTURER  
(ENGLISH  
LITERATURE)

Melanie studied at Bangor University, completing her PhD in Contemporary Fiction there in 2004. Before joining Staffordshire University in 2006, Melanie taught in various UK Universities: Bangor University, the University of Nottingham, Derby University, Liverpool John Moores University and the Open University.



**STEPHEN  
GRIFFITHS**

COURSE DIRECTOR  
(FILM, MEDIA AND  
ANIMATION)

Stephen's teaching centres on broadcast programme histories and media performance, especially acting on television. His research interests include broadcast light entertainment and comedy, television drama, and children's programming.



**DR MONIREH  
ASTANI**

SENIOR LECTURER  
(ANIMATION)

Monireh is a senior lecturer, leading the Animation department's 2D Animation pathway. They extensive experience in the animation industry. Their expertise spans pre-production, production, and post-production, including art direction, storyboarding, concept design, and visual and UX design. Monireh's research and practice centres on adapting ancient and Persian mythology, VR/AR interaction design, and mixed media storytelling.



**DR MARK  
BROWN**

COURSE DIRECTOR  
(PERFORMING  
ARTS, MUSIC AND  
HUMANITIES)

Mark is an expert in New York writing, with books and essays published on Paul Auster, Don DeLillo and Cultural Geography. He teaches American literature, contemporary British writing and literary theory.



**DR DAVE  
PAYLING**

ASSOCIATE  
PROFESSOR  
(MUSIC)

Dave teaches audio visual composition, audio mastering, sound synthesis and music software design. He has a PhD in visual music composition and produces a variety of electronic music. His research is centred on audio visual composition and the intersection between visual music and electronic music composition.



**DR MARC  
ESTIBEIRO**

ASSOCIATE  
PROFESSOR  
(MUSIC)

Marc is a composer and guitarist who, in 2015, won the William Mathias Composition Prize at the Bangor Music Festival. He's presented at workshops, concerts and seminars across the world, including at the IRCAM in Paris. He teaches computer sound, advanced Pro Tools techniques, modern composition and music software design.

# OUR COURSES

Course title	Award	UCAS Code	UCAS Offer	Duration in years
Acting for Stage and Screen	BA (Hons)	W431	112-120	3
Animation	BA (Hons)	W616	112-120	3
Animation (with foundation year)	BA (Hons)	W612	48	4
Creative Media Production	BA (Hons)	I780	112-120	3
Creative Media Production (with foundation year)	BA (Hons)	I781	48	4
Creative Media Production (with placement year)	BA (Hons)	I782	112-120	4
English Literature and Creative Writing	BA (Hons)	QW41	112-120	3
English Literature and Creative Writing (with foundation year)	BA (Hons)	QW39	48	4
Film Production	BA (Hons)	W600	112-120	3
Film Production (with foundation year)	BA (Hons)	W602	48	4
Music Production	BA (Hons)	W38P	112-120	3
Music Production (with foundation year)	BA (Hons)	W38Q	48	4
Music Production (with placement year)	BA (Hons)	W38R	112-120	4
Sound Design	BA (Hons)	W371	112-120	3
Sound Design (with foundation year)	BA (Hons)	W372	48	4
Sound Design (with placement year)	BA (Hons)	W564	112-120	4
Sports Journalism	BA (Hons)	P501	112-120	3
Sports Journalism (with foundation year)	BA (Hons)	P505	48	4
Visual Effects and Virtual Production	BSc (Hons)	W624	112-120	3
Visual Effects and Virtual Production	BSc (Hons)	W625	112-120	4



Broadcast Studio



Drama Studio



Television Studio



Film Production



# ACTING FOR STAGE AND SCREEN



**3<sup>RD</sup> FOR DRAMA**

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Find out more about the course here



Whether you're aiming for a career on stage, on camera or even behind the scenes, our dynamic acting course will prepare you for working across all performance mediums including theatre, TV and film.



## WHY CHOOSE US...

- Develop your skills in our Drama Studios and Performance Centre, which holds three rehearsal studios, two workshops, props and costume stores, and a green room.
- The course is 80% practical, so you'll spend much of your time on location or in a studio honing your performance skills. Plus, there are no formal exams – you'll be assessed through productions, performance and portfolios.
- Our top-up courses enable anyone who has completed an HND/FdA in a relevant Acting/Drama discipline to progress onto the final year of the BA (Hons) qualification.
- Work with, and learn from, professional directors and actors. Build your professional networks through our extensive links across the media and theatre industries.
- Take part in our optional, annual third year Drama Showcase for agents and casting directors.

## WHAT YOU'LL LEARN...

Experience modern and classical play productions, alongside screen acting and theatre directing, whilst developing your professional knowledge of the industry. Be at the forefront of knowledge in acting methods, learning pioneering techniques alongside screen acting, voice and movement.

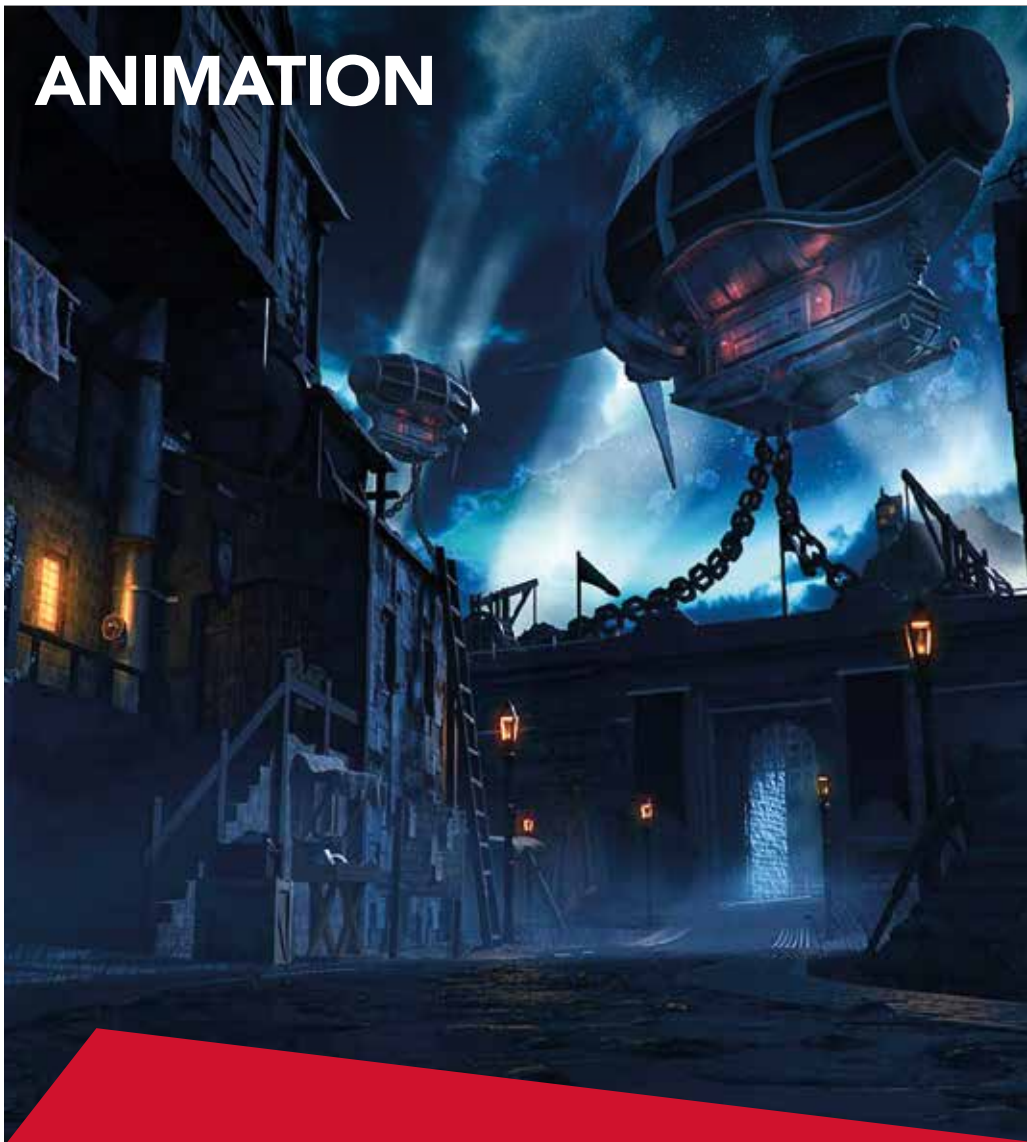
### Module examples:

- Performance Skills
- Directing for Stage and Screen
- Creating Your Own Company
- Independent Solo Projects

## WHAT YOU COULD DO NEXT...

Our graduates have a track record of success across a variety of professions associated with performing arts. Staffordshire University alumni have become successful practitioners, actors, stage managers, arts administrators, directors, theatre managers and teachers, while some have even set up their own companies.

# ANIMATION



Pencil, pixel or puppet? The choice is yours at Staffordshire University. Transform yourself into a character creator, give life to inanimate objects, and leave us with an industry-relevant showreel in your chosen specialist area. Master course content that is challenging, exciting and completely industry focused.



Find out more about the course here



## WHY CHOOSE US...

- Our global connections with brands like Aardman, Carse & Waterman, Pixar, Walt Disney, Nickelodeon and CalARTS mean you'll be on the right track to a flourishing career in animation when you graduate.
- Well-equipped studios include Cintiq suites for 2D and 3D digital animation, a 4K edit suite, sound recording booths, access to motion capture technology and a dual-screen PC suite with access to software including Maya and Toon Boom.
- Personalise your course with optional pathways in 3D, 2D, Stop Motion and Computer Games animation. Tailor your studies to reflect your personal interests and professional goals.
- Learn through specialist lectures, technical demonstrations and seminars that focus on character animation and animated performance, acting methods and the principles of animation.
- Explore creative topics collaboratively with other year groups in our 'Creative Intervention Workshops', helping you to build networks that could last a lifetime.

## WHAT YOU'LL LEARN...

Learn to develop narrative and character to strengthen and support visual imagery, investigating every aspect of storytelling from concept to published works. Explore 2D digital, 3D digital, computer games animation and stop motion production, combining the new technology of motion and performance capture with the traditional principles of animation.

### Module examples:

- Anatomy of Animation
- Drawing for Animation
- Character Animation
- Story Art
- Pitch. Present. Collaborate.

## WHAT YOU COULD DO NEXT...

As a character animator, your skills will be relevant to a range of industry opportunities including feature and short film production, computer games, commercial work, VFX and beyond. You'll have a network of contacts and creative collaborators built during your time as a studying professional.



# CREATIVE MEDIA PRODUCTION



This multi-skilled degree will equip you for the broadcasting, media and journalism jobs of the future. Learn how to write, edit and produce a wide range of multimedia content. Create everything from TV dramas and documentaries through to podcasts and news reports.



Find out more about the course here



## WHY CHOOSE US...

- Develop a breadth of practical experience and skills. Write, produce, and edit a variety of visual and audio media. We'll nurture your talents whether you want to work in journalism, documentary or drama production, podcasting or digital media.
- From day one, you'll build a portfolio of work to help kick-start your future career. Use our professional facilities, including an industry leading virtual production studio, multi-camera TV studio, newsroom, radio studio and post-production labs.
- Learn the tricks of the trade from our panel of graduates and set yourself apart from the competition with a media placement.
- Draw on our extensive film and media expertise. Our students regularly win Royal Television Society and Student Radio Awards. Some of our graduates have also worked on TV series like *Peaky Blinders*.

## WHAT YOU'LL LEARN...

Gain technical and creative skills to work on a range of broadcasting projects. Tailor the course to your career ambitions, where you can specialise in TV or other small screen work, broadcasting and online journalism, or podcasts and radio.

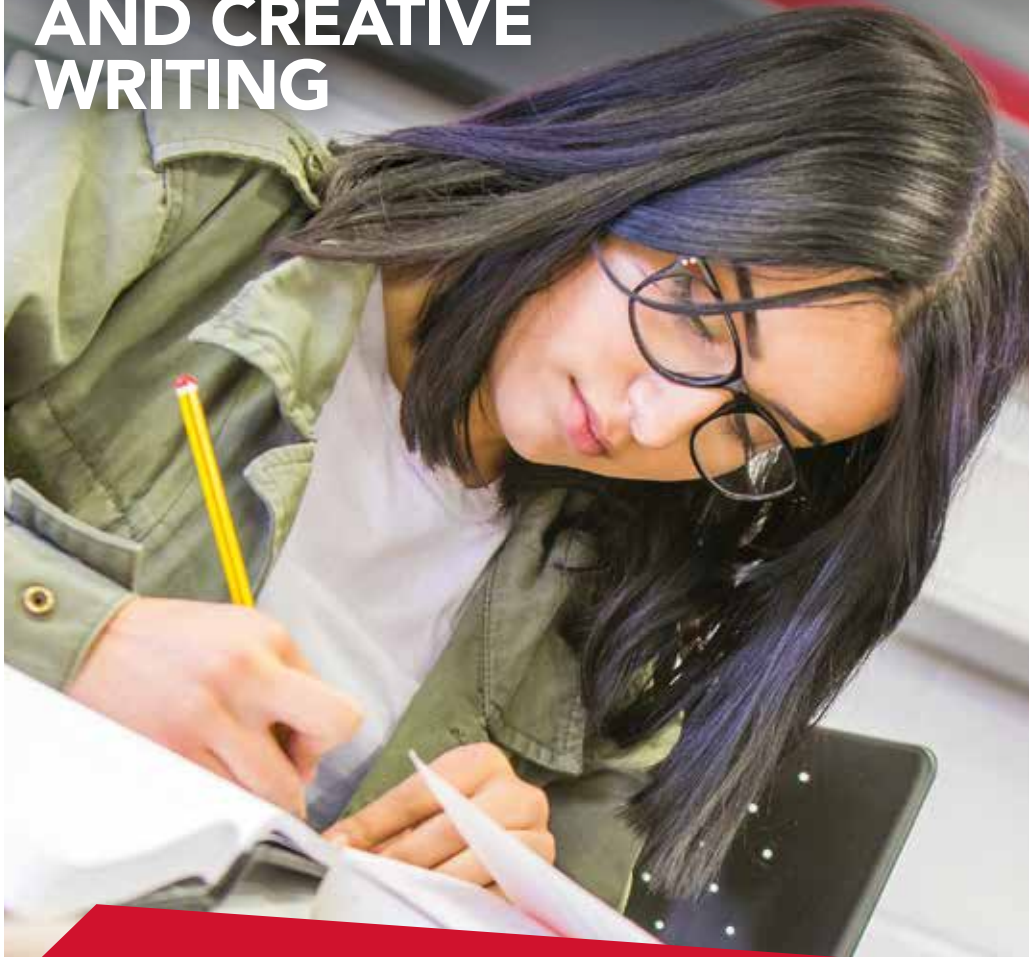
### Module examples:

- Television Production
- Journalism and Digital Storytelling
- Media Production: Drama and Documentary
- News Day
- Multimedia Writing and Presenting
- Media Regulations

## WHAT YOU COULD DO NEXT...

The skills you learn can lead to exciting careers within the media and TV industries. Typical jobs include a location scout, director, producer, studio floor manager, researcher or multimedia journalist. Our students have won numerous awards. Graduates have also worked on top TV shows like *Sex Education* and *EastEnders*, become news presenters, and have set up media production companies.

# ENGLISH LITERATURE AND CREATIVE WRITING



Combine your flair and passion for English Literature and Creative Writing. Explore how writers have transformed the portrayal of the world, contextualise work through critical and theoretical interpretations and discover your own approaches to writing by engaging with the finest prose, poetry, drama and screenwriting.

**3<sup>RD</sup>** FOR STUDENT  
SATISFACTION IN  
ENGLISH

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Find out more  
about the  
course here



## WHY CHOOSE US...

- Explore, develop and perfect your own literary style in a supportive, encouraging environment alongside other writers, artists and thinkers through innovative teaching techniques and traditional learning methods.
- Be part of a small and friendly department with a team of experts comprising of renowned published critics and authors, who'll offer exceptional levels of student support to help you develop as an individual.
- Collaborate with students from across our Media, Performance and Communication courses.
- Explore a vibrant, forward-thinking curriculum that reflects the diverse cultures, issues and perspectives of modern society through a range of literature.
- Gain employability skills that are embedded throughout the course. Choose a specialism tailored to suit your interests or future career aspirations. Build your CV, portfolio and industry network while you study.

## WHAT YOU'LL LEARN...

Learn all aspects of creative and professional writing, including poetry, creative journalism, drama and fiction, as well as developing analytical, critical and research skills applicable to the world of publication.

### Module examples:

- British Literature since 1945
- Gothic Literature
- Writing for Publication
- Crime Fiction
- Children's Literature
- Eco-criticism

## WHAT YOU COULD DO NEXT...

Our graduates develop high-level critical and creative intelligence that have given them access to a wide range of professions, such as journalism, social media content creation, creative writing, publishing, copywriting, teaching, personnel management, PR, communications and the media.



# FILM PRODUCTION



## 9<sup>TH</sup> FOR FILM PRODUCTION

Guardian League Tables 2023



Find out more  
about the  
course here



Be a part of the future of film and media production with our specialist, practice-focused degree. Gain the real-world experience and technical knowledge needed to corner the market and launch your career in a creative industry.



### WHY CHOOSE US...

- Our graduates have gone to work in industry productions as well-known as James Bond, Harry Potter, The Avengers and EastEnders.
- Learn in the exceptional surroundings of our £11.5m Cadman Studios, which feature our pre and post production facilities, Virtual Production Studio, sound recording equipment and a fully kitted out TV centre with control rooms.
- Gain hands-on experience and build a portfolio of creative work, with the chance to work for a range of companies on live briefs.
- Learn how to research, develop, write, produce, direct, shoot, edit and promote your own creative portfolio of short films to become a successful multi-disciplinary practitioner.
- Tailor your filmmaking and specialise in a chosen field, including drama, documentaries, music videos, experimental films, branded content, and commercial projects.

### WHAT YOU'LL LEARN...

Develop all-round knowledge in the field then tailor your course to your future career ambitions. Your course will culminate in a final personal presentation and portfolio review.

#### Module examples:

- Creative Film Contexts
- Ideas Development and Pre-Production
- Directing and Producing Film
- Client Film Production
- Creative Film Specialism
- Media Storytelling Practices

### WHAT YOU COULD DO NEXT...

Our graduates secure roles such as production assistant, assistant director, screenwriter, production manager, line producer, script co-ordinator, camera operator and many more.



# MUSIC PRODUCTION



Gain the knowledge, practical skills and creative flair needed to succeed in the music industry. Learn to compose, record, mix and master music for commercial release and be guided by lecturers who work as songwriters, producers and live performers.

## 6<sup>TH</sup> FOR GRADUATE PROSPECTS

Complete University Guide 2021



Find out more about the course here



### WHY CHOOSE US...

- Learn in the exceptional surroundings of our £11.5m Cadman Studios, which feature five fully equipped recording studios, all with surround sound and consoles from SSL, Avid, Audient and API.
- We're an approved Avid and Apple training centre and we offer official Pro Tools accreditation at a very low cost.
- Complete a foundation year and industry work placement. Previous placements have included recording studios, major and independent record labels, games development companies and theatres.
- Learn the technical skills essential for working in professional studio environments from lecturers who work as songwriters, producers and live performers.
- Graduate with a practical portfolio in an area of your choice.

### WHAT YOU'LL LEARN...

Learn about creative musical processes and practices, including performance, listening, improvisation, recording and composition.

#### Module examples:

- Music Business and Marketing
- Creative Applications Of Digital Audio Workstations
- Editing and Mixing Audio
- Studio Practice
- Experimental Music Composition
- Multi-Channel Audio Production and Mastering

### WHAT YOU COULD DO NEXT...

This degree will give you the skills and knowledge to go into a variety of areas from music production, performance, song writing, broadcasting and internet streaming, music distribution, event management and live sound, artist management and many more.



# SOUND DESIGN



## 6<sup>TH</sup> FOR GRADUATE PROSPECTS

Complete University Guide 2021



Find out more about the course here



If you are interested in creating sound and music for film, games, television or theatre, our Sound Design course is perfect for you. The course is highly flexible, so you can personalise it to match your interests.

### WHY CHOOSE US...

- Learn in the exceptional surroundings of our £11.5m Cadman Studios, which feature five fully equipped recording studios, all with surround sound and consoles from SSL, Avid, Audient and API.
- We're an approved Avid and Apple training centre and we offer official Pro Tools accreditation at a very low cost.
- Produce a practical portfolio during your final year studying with us.
- Choose modules that match your interests or future career aspirations.
- Grow your network by collaborating with Film, Games, Animation and Drama students, as well as other Music students.

### WHAT YOU'LL LEARN...

Sound Design involves preparing all aspects of a soundtrack including dialogue, ambience, sound effects, Foley and music.

#### Module examples:

- Sound Design in Context
- Editing and Mixing Audio
- Multi-Channel Audio Production and Mastering
- Sound Design in Visual Media
- Synthesis and Sampling
- Experimental Software Tools

### WHAT YOU COULD DO NEXT...

Our graduates enjoy a wide range of different careers from sound and music for video, TV, film, games and theatre to alternative careers such as radio commercial production, freelance sound designers/composers, teachers, lecturers and many more.

# SPORTS JOURNALISM



Discover the perfect route to a career in the sports media industry. You'll develop sports news, feature writing and broadcasting skills, and receive essential technical training in editing and production techniques.



Find out more about the course here



## WHY CHOOSE US...

- Our industry focused degree will creatively challenge and inspire you in your creative work.
- Study practical modules in our fully equipped multiplatform newsrooms, which host 74 iMacs containing all the software and industry-standard equipment you need to succeed.
- Hone your skills through our "Sports Newsdays" which are broadcast live from our Broadcast Studios and Virtual Production Suite.
- Research and produce a substantial piece of work suitable for publication in a newspaper, magazine, or for a radio or TV outlet.
- Learn from experienced academics with an impressive network of contacts for you to access – perfect for securing an industry placement.

## WHAT YOU'LL LEARN...

We teach the skills employers are looking for. Gain an introduction to practical journalism skills including reporting on sports news and events, feature writing and broadcasting skills, editing and production techniques. Receive essential technical training in print, online and broadcast journalism.

### Module examples:

- Sports Culture
- Writing for Sport
- Sports Broadcasting
- Sports PR Operations
- Sports Features
- PR Campaigning

## WHAT YOU COULD DO NEXT...

Graduates from our Sports Journalism degree are employed throughout the world of sport, in major UK broadcast organisations and beyond. You could also pursue a career in PR, broadcasting, news, journalism or digital media.



# VISUAL EFFECTS AND VIRTUAL PRODUCTION



Learn the creative and technical skills required to produce awe-inspiring special effects for film, television, games and advertising. Combining visual effects, 3D modelling, virtual production, animation and digital technology, this course teaches you to produce the sort of mind-blowing results seen in Hollywood blockbusters.

## 6<sup>TH</sup> FOR MEDIA

Guardian University Guide 2024



Find out more about the course here



### WHY CHOOSE US...

- We're a SideFX certified institution, teaching the award-winning software, Houdini, to our students. Students develop skills that are in high demand and gain meaningful employment upon graduation.
- Learn to be a technically minded, creative problem-solver with the skills and expertise to make your ideas come to life.
- Hone your craft in specialist labs with industry standard software including Maya, Houdini, Nuke, Pfrack, Substance, Mari, and more. Leave us with the skills needed to launch a successful career upon graduation.
- Graduate with an industry-standard portfolio and learn how to become more employable in the games and VFX industries. You'll be coached to develop an impactful CV and on interview and portfolio presentation skills, skills that are essential to secure a role in industry when you graduate.
- Get hands on in our outstanding facilities, including Virtual Production Studio, Motion Capture Stage, and Specialist Workstations.

### WHAT YOU'LL LEARN...

Develop your 3D skills through terrain generation and populating environments. Learn how to create CG fire, water and destruction effects alongside abstract effects and motion graphics. Explore compositing including the fundamental skills of rotoscoping, plate clean-up, green screen removal, digital makeup and 3D integration with filmed footage.

#### Module examples:

- Digital Compositing for Visual Effects
- Digital Photography for VFX
- 3D Rigging for Animation
- Dynamics and Simulation for VFX
- Lighting Techniques

### WHAT YOU COULD DO NEXT...

Former students have gone on to work on major films like Avengers: End Game, The Lion King and Maleficent. Course alumni can be found working for some of the best CGI and VFX houses in the world, including MPC, Double Negative, Framestore, Outpost, Random42, Pennant International and more.

# IMPORTANT INFORMATION

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## SUBJECT TO APPROVAL/VALIDATION

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**We're always striving to deliver the most current and relevant degrees, both by creating new courses and regularly reviewing our current offering.**

Each time we make changes, the course goes through a rigorous approval process to ensure that it's the perfect fit for our students, employers and other relevant stakeholders.

Some of the courses inside this guide may be marked as 'subject to approval' or 'subject to validation', but don't worry, this just means some of the details of the course won't have been finalised yet. As soon as new courses are approved and validated, up-to-date information will be provided on the online course pages at [www.staffs.ac.uk/courses](http://www.staffs.ac.uk/courses)

If you have been offered a place and there is a significant change to the course, or for any reason, the course doesn't run – we will contact you immediately and fully support you in finding the best suitable alternative.

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At the time of printing in August 2023, the courses listed in this guide represent those we intend to offer for the 2023/2024 academic years. Very occasionally, however, we need to make changes to our courses, including their content and the way in which they are delivered. In some instances, courses can be discontinued or combined with other courses.

Reasons for withdrawing courses can include insufficient student numbers and courses not receiving the necessary accreditation or approval. Changes to course information may include operational and academic reasons.

If circumstances beyond our control mean we cannot provide particular educational services, all reasonable steps will be taken to minimise any disruption to those services. However, the University will have no liability for any loss or damage suffered by any prospect or student as a result.

As a prospective student of Staffordshire University, it's your responsibility to ensure you have fully reviewed up-to-date course information before you

apply, and that your chosen course fully meets your requirements. You should also check the course still meets your requirements before accepting an offer to study with us.

Student satisfaction scores have been provided by Unistats and are correct at the time of going to print. For more information, visit: [discoveruni.gov.uk](http://discoveruni.gov.uk)

If we discontinue a course or programme and you're not happy with the alternative offered, or if a programme is changed and you're not happy with the changes, you'll be given the opportunity to withdraw from the programme. Up-to-date course information can be found on our website ([www.staffs.ac.uk](http://www.staffs.ac.uk)), or by calling us on **01782 294400**.

If you're offered a place at Staffordshire University, your offer will be subject to the University's Terms and Conditions of Offer. If you become a student of Staffordshire University, you will enter a contract with us and be bound by our rules and regulations. These, too, may vary from time to time ([www.staffs.ac.uk/rulesandregs](http://www.staffs.ac.uk/rulesandregs)).



**2<sup>ND</sup>**

**IN THE UK FOR  
QUALITY EDUCATION**

Times Higher Education Impact  
Rankings 2023

**TOP  
10**

**FOR CAREER  
PROSPECTS**

Whatuni Student Choice  
Awards 2023

**TOP  
20**

**FOR  
FACILITIES**

Whatuni Student Choice  
Awards 2023

**TOP  
10**

**FOR SOCIAL  
INCLUSION**

The Times and The Sunday Times  
Good University Guide 2023

**87%**

**OF RESEARCH IMPACT  
IS 'OUTSTANDING' OR  
'VERY CONSIDERABLE'**

Research Excellence  
Framework 2021

**68%**

**OF RESEARCH IS  
'INTERNATIONALLY EXCELLENT'  
OR 'WORLD LEADING'**

Research Excellence  
Framework 2021

For more detailed information on courses  
or studying at Staffordshire University visit:  
[www.staffs.ac.uk/undergraduate](http://www.staffs.ac.uk/undergraduate)

Find us on: [www.staffs.ac.uk/socialmedia](http://www.staffs.ac.uk/socialmedia)

