WELCOME

We launched our London campus, the Digital Institute, in 2019 with the goal of offering innovative courses that focus on the skills, knowledge and capabilities our graduates will need in an ever changing world. Staffordshire University is famous for creating courses that take advantage of next level learning spaces, ground breaking industry collaborations and developing students for careers of the future.

Our initial focus was to offer our expertise of nearly 20 years of delivering games education and harness our world first approach to curriculum design. Staffordshire University currently has in excess of 1500 students engaged with games and games related courses. As London is a global hub for games design and all things esports, these were our first two courses to be delivered at our London campus. There are 375,000 developers in London - that's higher than any other city in Europe and offers plenty of opportunities for our graduates. We were the first university to launch an esports degree in 2018 and now have over 300 students across two sites and are the first UK university to have their own esports arena and now offer a MA Esports program to complement our undergraduate courses.

As much of our lives revolve around our interactions with digital environments we also decided to offer our bespoke Cyber Security course and have expanded this area to include Computer Science for 2021/22. Both of these programs have been co-designed with our industry partners to ensure alignment to technology advancement. Our ethos of design and promote is

also expanding to include courses in Games PR and Community Management as well as Concept Art for Games and Film for 2021/22. Both courses reflect the expansion of the entertainment and games industries in the UK and provide specialist curricula that meets industry need.

As a university we never stand still – At Staffordshire University London: Digital Institute, we are currently looking ways to expand our course provisions, develop further teaching and learning opportunities, investment in next generation digital and technical resources and scope out new collaborations with industry. We would really like you to come on board and be part of our continuing journey.

I hope you enjoy the virtual open event and we look forward to welcoming you to campus in person as soon as we can.

Yours sincerely,

MATT BRINDLEY-SADLER

DIRECTOR
STAFFORDSHIRE UNIVERSITY LONDON

SCHEDULE AND TALKS

17.00 PLATFORM OPENS

UNDERGRADUATE CHAT Section
When you arrive, look for the Undergraduate Chat button on the main page. Moderated by a current Staffs student, this chatroom will be where you can ask any questions about our university and meet your future classmates.

17.15 WELCOME TALK BY MATT BRINDLEY-SADLER

TALKS AND PRESENTATIONS Section
Learn about Staffordshire University London, find out about all the opportunities open to you as a student.

17.30 – 18.15 SUBJECT TALKS

TALKS AND PRESENTATIONS Section	
You can choose from eight talks and join them live or watch them later in your own time.	
Esports (BA)	Computer Science
Esports (MA)	Concept Art for Games and Film
Cyber Security	Games PR and Community Management
Computer Games Design	

18.15 GETTING SETTLED AT UNIVERSITY

TALKS AND PRESENTATIONS Section
Personal Statements
Student Finance
Student Accommodation

18.30 – 19.00 EXPLORE THE REST OF THE PLATFORM

SUBJECTS SECTION

In addition to the subject talks there is further information on your chosen subject in the Subjects section. This will be available throughout the event for you to explore.

ADDITIONAL CONTENT

You can find more than just talks and lectures on the platform. Some of the most essential information for you about Staffs can be found on the bottom row of the main page! After you view all the talks, click through to the different sections to unlock new content and different chatrooms.

APPLICATION SUPPORT

This section is found on the bottom left of the main page. You can find pre- and post-application support and discover key dates you will need to know.

FACILITIES

The "Facilities" section is in a grey box on the bottom row. Here, you can get a rundown of our state-of-the-art facilities and tech that we have on campus.

ACCOMMODATION

Want to figure out where to live close to campus, and how much is costs? Find this information in the tab located in the bottom middle.

INFORMATION FAIR

This section has bonus content on student finance, support, careers, and information for parents.

LIFE AT STAFFS

In the bottom right you can find info about our location, the Students' Union, and fun ways to get involved on campus.

We're online
Click here to contact us

When you click into any section from the main page, you will find this clickable button. Just click it! It will take you to a topic-specific chat moderated by an expert in that topic.