



University of  
Staffordshire



Welcome to your  
**OPEN DAY**

**STOKE-ON-TRENT CAMPUS**  
**SATURDAY 22 MARCH**  
9.00am – 3.00pm

#StaffsOpenDay



# WELCOME

Bringing your place of possibility to life

Your Open Day is where it all starts. Find out more about our amazing community, where amazing things happen. A place where you can be you.

Explore our campus and personalised approach to student support. Chat to academics and delve into the subject you want to study. And meet current students to find out what it's like to live, study and socialise here.

Our boundary-pushing education and next-level experiences will bring your future closer.

## WHY CHOOSE US?

### TOP 5 FOR FIRST GEN STUDENTS

The Mail University Guide 2025

### TOP 10 FOR CAREER PROSPECTS

Whatuni Student Choice Awards 2023

### TOP 20 FOR FACILITIES

Whatuni Student Choice Awards 2023

### TOP 5 FOR SOCIAL INCLUSION

The Times and The Sunday Times Good University Guide 2025


### BEST EDUCATIONAL INSTITUTION

For Games - TIGA Games Industry Awards 2024




# PLAN YOUR OPEN DAY

We want you to get the most out of your day, so we would recommend you try and experience as much as you can.

**1** Undergraduate 8.30am  
Postgraduate 10.00am 

## Register

When you arrive, head straight over to The Catalyst, where a member of our team will register you and explain how the day will work. Undergraduate students can register from 8.30am and postgraduate students from 10.00am.

**2** 9.00am - 9.30am  
9.30am - 10.00am  
10.00am - 10.30am 

## Why choose University of Staffordshire?

### R001/2 Science Centre

Hear from one of our influential and passionate leaders about our next-level university experience.

**3** From 9.30am 

## Information fair

This will include self-directed accommodation tours, campus tours including access to our Library along with 1:1 access to our services such as student support, finance and application support.

**4** From 10.00am 

## Open Day activities

Get involved in a range of activities, from subject-specific facility tours to hands-on demonstrations. These are available across campus as either drop-in or hourly activities throughout the day.

**5** From 11.00am 

## Subject immersion

Immerse yourself in your chosen course, experience the facilities first hand and hear from teaching staff about your programme of study.

**6** At 2.00pm 

## Finance

Hear from our expert team as they explain the finance application cycle and more.



# INFORMATION FAIR

**Our Information Fair is the go-to place for your non-course related queries. Pop along to Level 2 of The Catalyst from 9.30am.**

### Whatever you want to know, just ask.

Our teams will be happy to help. Come and meet our friendly team of staff from a wide range of services, from accommodation through to our comprehensive student support.

We can talk you through the application process and all the essentials about loans, fees, bursaries and budgeting. You can also explore opportunities for part-time work while you study. And if you have childcare needs, check out our Woodlands Day Nursery.



### ENJOY YOUR DAY

Don't forget to share it with us using **#StaffsOpenDay**



# UNDERGRADUATE OPEN EVENT



It's an exciting time to join us as we embark on our new chapter as University of Staffordshire. A future full of possibilities.

At our Open Day, you'll get a real insight into the place you could soon be calling home. It's your chance to get your key questions answered. The event includes hands-on activities, tours and informative talks. You can also find out more about the exciting opportunities we offer to help prepare students for careers.

Sessions take place throughout the morning. **Help plan your day with the schedule below.**

## Quiet Programme

Open Days can be overwhelming for some of our visitors. That's why we have a quiet programme to meet your needs. It's ideal for applicants who are neurodiverse, have anxiety or hearing or visual impairments. Talks and information sessions are available in smaller groups.

TALKS	SESSION	LOCATION
Why choose University of Staffordshire?	9.00am - 9.30am 9.30am - 10.00am 10.00am - 10.30am	The Science Centre, R001/2
Finance	2.00pm - 2.30pm	The Catalyst Building CA103/4
Career Connect	2.30pm - 2.45pm	The Catalyst Building CA103/4



Subject talks take place throughout the day. To view your subject area, scan the QR code.

**The Quiet Programme can also be accessed by scanning the QR code.**





# Bringing your place of possibility to life

**Boost your career prospects by taking a  
postgraduate course with University of Staffordshire.**

Whether you're continuing your studies, looking for the right qualification to win promotion or retraining for a new job, we've got something to suit your needs.

Come along to our dedicated postgraduate zone in The Catalyst Gallery on the ground floor to explore your options. You can drop in at any point during the day and chat to our academics.

Find out more about what we have to offer, including different subject areas and flexible study routes such as part-time and online learning.

Alongside our Masters degrees and other postgraduate taught courses, we also offer research-based routes such as professional doctorates and PhDs. Our Graduate School is home to a community of around 500 postgraduate researchers.

If you have a query about a non-course related topic, you can also visit our Information Fair on the second floor of The Catalyst.



To view the subject list,  
please scan the QR code  
for further details.



# POSTGRADUATE OPEN EVENT



# TOURS

Take one of our bespoke facilities tours and see for yourself why thousands of students choose University of Staffordshire. The activities run throughout the day.



Just scan the QR code to find out more



## Accommodation

Join one of our self-guided tours for a close-up look at the place you could soon be calling 'home' as an undergraduate. We have a wide range of student halls and houses on campus. If you're interested in finding out more as a postgraduate, visit our accommodation stand.

## Campus

For the ultimate experience, go for one of our full student-led campus tours. Visit the Science Centre, Cadman Studios, Smart Zone and the Library. Join a tour from The Catalyst.

## Smart Zone

Smart Zone is the gateway to new technologies. See our immersive tech spaces, simulation equipment and maker spaces.

## Sports Centre

Our Sir Stanley Matthews Sports Centre features a gym packed with Matrix Fitness-powered equipment, exercise studios, and cutting edge kit.

We also have outdoor sports pitches. You can request a tour at the sports centre reception desk.

## THINGS TO DO ON THE DAY

**We have activities going on throughout the day. These are open to everyone, no matter which subject you plan to study.**

Whether it's getting hands-on with some of our specialist equipment or touring our facilities, you'll get a insight into what we have to offer.





# STUDENTS' UNION

**We're your ready-made student community. Built around you, your interests and your voice.**

As you join the University, you'll become a member of our Students' Union, giving you access to all the services we offer. We also represent your academic interests as a student.

We're a great place to make new friends and get involved in student life. It's about making everyone feel valued and included.

During the Open Day, we will be showcasing some of the 100-plus clubs and societies that are available to students.



You can also meet our SU team. Feel free to call for a chat at our offices on the College Road site. Or why not visit one of our venues like Squeeze Box which are staffed by students. You can relax with a coffee, smoothie and bite to eat.



**“ We are dedicated to making your student experience truly exceptional. Our commitment to your success and well-being is at the heart of everything we do. We take immense pride in offering a range of resources and services designed to enrich your academic and personal growth. Get involved, create lasting memories, and forge friendships that will last a lifetime. See you soon! ”**



**Precious Ogbein**  
Students' Union President



Don't forget, free tea and coffee is available throughout the Open Day from all catering outlets.

# FOOD & DRINK

**Need to refuel?** Just pop into one of our various venues for light bites, hot and cold drinks, sweet treats, breakfast and lunch.

## COLLEGE ROAD

Venue	Opening times
Squeeze Box	9.00am - 3.00pm
Pavilion Burrito and Wrap Bar	10.00am - 3.00pm
Ember Lounge	9.00am - 5.00pm

## LEEK ROAD

Venue	Opening times
Catalyst Coffee Shop	8.00am - 3.00pm
Catalyst Deli Bar	9.00am - 3.00pm
Leek Road Shop	12.00pm - 6.00pm

## CATALYST KITCHEN

Situated off the main entrance in our Catalyst Building, the University's hub of activity on Open Days.

Serving artisan sandwiches, salads, smoothies and shakes, as well as our new craft coffee and traditional favourites.



## SQUEEZE BOX

Based at College Road, this popular café is run by students for students.

Perk up with a coffee or chill out over a shake. You can also enjoy hot and cold snacks, including vegan-friendly options.



## EMBER LOUNGE

At the heart of the College Road campus is the Ember Lounge venue.

Open throughout the week, it's the Students' Union's number one daytime and evening venue for a great range of food and both alcoholic and non-alcoholic refreshments.



## PAVILION BURRITO AND WRAP BAR

Our Mexican style restaurant that offers Breakfast and Lunch menus throughout the week.

In the morning you can enjoy some local Staffordshire oatcakes or if you prefer a traditional English breakfast and a brew.





# ROUTES INTO STUDY

We're here to support your education journey all the way through to graduation and a successful career.

From taking a first degree to exploring postgraduate options, these are the main traditional routes to studying at University of Staffordshire. But it's always worth speaking with our teams to explore other routes too, which take into account any experience and skills you may have in your chosen field.

## 1. A-LEVELS / T-LEVELS

The grades you'll need will depend on the course you want to study. You'll find the UCAS tariff entry requirements on the individual course page of our website.

## 2. BTEC

Many students join us with Level 3 BTECs. If you have a BTEC Level 5 or 6, you may go straight onto the second or third year of a degree.

## 3. STEP UP TO HE

Step Up to HE is a free 10-week course that gives you a taste of what it's like to study at university. To find out more, visit: [www.staffs.ac.uk/stepup](http://www.staffs.ac.uk/stepup)

## 4. ACCESS TO HE DIPLOMA

Access to HE courses are offered in a variety of subjects at Level 3.

## UNDER-GRADUATE

## 1. DIRECT

If you studied at undergraduate level and have been in industry, or want to switch career paths, you can apply direct. This will depend on previous qualifications or work experience.

## 2. PROGRESSION

Your higher education journey can continue after you graduate. If you take your undergraduate degree with us, you may qualify for an alumni discount.

## 3. STEP UP

If you are a mature student who graduated some time ago or a professional without a degree, you can apply via our step up programme.

## POST-GRADUATE

## HIGHER AND DEGREE APPRENTICESHIPS

Higher and degree apprenticeships are the work-based route to higher education, which offer on-the-job training and a qualification. Learn more at [staffs.ac.uk/apprenticeships](http://staffs.ac.uk/apprenticeships)

# OUR APPRENTICESHIPS

We are leading the way as one of the largest providers of higher and degree apprenticeships in England. Our provision was judged as 'good' by Ofsted at our last full inspection.

As an apprentice, you have a full-time role with your employer and spend regular periods doing 'off-the-job' training with the University. It means you can achieve a university degree by learning while you work. We also offer progression routes, which can take you from Level 4 right through to Level 7.

## What is an apprenticeship?

An apprenticeship is a job with approved training to industry standards. At the end of the apprenticeship, you will have an assessment to ensure you meet the required skills and knowledge.

## How do they work?

Apprentices must spend an average of at least six hours a week doing off-the-job training. This can also cover shadowing, mentoring, industry visits and attending competitions. You have on-the-job training as well, where you develop specific workplace skills and are supported by a mentor.

We predominantly follow a blended learning model, where apprentices spend some face-to-face time on campus followed by webinars and planned practice learning.

## Who are they for?

Employers can offer apprenticeships to new recruits or use them to grow talent from their existing workforce. Our Apprenticeships Team will work with an employer and a prospective apprentice to assess eligibility for the apprenticeship.

“

**I would 100% recommend an apprenticeship! I've learned so much by studying alongside my role and being able to put what I've learned into practice. The practical aspect has given me so much more confidence in myself and what I can achieve. The recognised qualification is something I am proud to put on my CV and makes me excited to know it makes me stand out!**

”



**Hannah Richards**  
Chartered Manager Degree  
Apprenticeship  
Operations Manager,  
National Sea Life Centre










# Getting around the Stoke-on-Trent campus

**College Road site**  
Stoke-on-Trent  
ST4 2DE

**Leek Road site**  
Stoke-on-Trent  
ST4 2DF

Main Number:  
**01782 294000**  
**www.staffs.ac.uk**

## Key to symbols

-  Bus Stop
-  Parking
-  Accessible Parking
-  EV Charging Points
-  Entrance/Exits
-  Access for buses, taxis and cyclist only
-  Post collection lockers

## On-campus room abbreviations

Each room number has a letter in front. This indicates in which building the room is located. Eg. S200 is on the second floor of the Mellor Building. LT014 is on the ground floor of the Ashley 1 Building, Leek Road site.

Cadman/Blackstone/G Block	A, B, C, D, E, F, G
Flaxman	L
Mellor	S
Dwight	K
Henrion	H
Catalyst	CA
Science Centre	R
Ashley 1 and Library Core	LT
Ashley 2	LW
Performance Centre	P
Beacon	T



## Shops

**Sainsburys** (1 mile)  
London Road  
Stoke-on-Trent ST4 7QD

**Lidl** (1 mile)  
London Road  
Stoke-on-Trent ST4 7SG

**Iceland** (1 mile)  
In The Range store, City Rd  
Stoke-on-Trent ST4 2PH

**Poundstretcher** (1 mile)  
Hide Street  
Stoke-on-Trent ST4 1NF

**Aldi** (1.5 miles)  
Victoria Road  
Fenton ST4 2HX

**Asda** (1.5 miles)  
Victoria Road  
Fenton ST4 2HE

Please note that  
distances are  
approximate.



## Transport

**College Road/Stoke Station**  
Hanley: 21 / 23 / 25  
Newcastle: 25

**Leek Road (by Sixth Form College)**  
Newcastle: 25

**Stoke-on-Trent Station**  
Hanley: 21 / 23 / 25  
Newcastle: 25

[www.firstbus.co.uk](http://www.firstbus.co.uk) | [www.stokebus.info](http://www.stokebus.info)

## MAP KEY

### College Road site

- 1 Cadman Building: Café Cadman, Campus Safety and Security / First Aid point
- 2 Flaxman Building / Film Theatre
- 3 Beacon Building / Pavilion Café
- 4 Henrion Building/Henrion Gallery
- 5 Studio One Drama Studio
- 6 Performance Centre
- 7 Campus Hub
- 8 Dwight Building
- 9 Ember Lounge (Ground floor) / Students' Union Reception, Offices and Advice Centre (First floor)
- 10 Students' Union Shop / SqueezeBox / GreenPad
- 11 Mellor Building / Smart Zone / Innovation Enterprise Zone / Digital Kiln / SAMIAC
- 12 Cadman Studios / G Room Lecture Theatres
- 13 Blackstone Building / Library Creative (Access through Cadman Building)

### Leek Road site

- 14 Ashley 1 Building
- 15 Library Core
- 16 Ashley 2 Building
- 17 The Catalyst - Entrance
- 18 The Catalyst - Gallery, Hall, Coffee Shop
- 19 The Catalyst - Kitchen, Bistro, Sitting Room
- 20 Sir Stanley Matthews Sports Centre
- 21 LRV (Leek Road Venue)/Students' Union Shop
- 22 Students' Union - Squeezebox at The Verve
- 23 Trent Building - Student Wellbeing / Staffordshire Regional Access Centre
- 24 All Weather Sports Pitches
- 25 Science Centre / Student Hub / Career Connect (Career and Personal Development) / Coffee Lab
- 26 Staffordshire University Nature Reserve
- 27 Woodlands Day Nursery and Forest School
- 28 Health and Social Care - Community House / Leek Road House 33

## Student Accommodation

- s1 COALPORT (ST4 2YJ)
  - ResLife Help Desk & Offices
  - Post Room
  - Community Garden
- s2 Wedgwood (ST4 2YJ)
- s3 Spode (ST4 2YJ)
- s4 Royal Doulton (ST4 2YJ)
- s5 Aynsley (ST4 2YJ)
- s6 Minton (ST4 2YJ)
- s7 Leek Road Houses (ST4 2XQ)
- s8 Clarice Cliff Court & Office (ST4 2TQ)



# IMPORTANT INFORMATION



## Free wifi

Simply select 'WiFi Guest' and choose 'Get online at Staffordshire University' so you can start sharing your day with us from the moment you arrive. Why not try out our Snapchat Geofilter and send us your snaps of the day?



## Visitors with disabilities

If you have specific support needs, please let us know by emailing [events@staffs.ac.uk](mailto:events@staffs.ac.uk) prior to your visit so we can make suitable arrangements. If you'd like to speak to someone during your visit, head to the Student Support and Welfare stand at the Information Fair.



## First Aid

If you need assistance or first aid help during your visit, it's important not to panic. Speak to one of our friendly ambassadors or staff. They will find the closest first aid trained member of staff for you.



## Fire Alarm

If a fire alarm sounds, leave the building by the nearest exit. A member of staff or student ambassador will direct you to the nearest fire assembly point. Do not use lifts or re-enter the building until staff confirm it is safe to do so.



## Photography / Filming

Some photography and filming will be taking place during the Open Day for us to use in future University publicity material. Please let the photographer know if you don't want to appear in any photos or video footage.



## Social media

Don't forget to share your Open Day experience using **#StaffsOpenDay**. Plus, for more exciting coverage of the day, including live Q&As, tours and competitions, visit our social media channels.  
[www.staffs.ac.uk/socialmedia](http://www.staffs.ac.uk/socialmedia)



We understand that open days can be overwhelming for some so we operate a quiet programme to support visitors who may find this more suitable. **The Quiet Programme** can also be accessed by scanning the QR code.



**CONNECT WITH US  
ON SOCIAL MEDIA**



@UniofStaffs







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## **TOP 5 FOR FIRST GEN STUDENTS**

The Mail University Guide 2025

## **TOP 10 FOR CAREER PROSPECTS**

Whatuni Student Choice Awards 2023

## **TOP 20 FOR FACILITIES**

Whatuni Student Choice Awards 2023

## **TOP 5 FOR SOCIAL INCLUSION**

The Times and The Sunday Times Good  
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## **BEST EDUCATIONAL INSTITUTION**

For Games - TIGA Games Industry Awards  
2024

## **TOP 20 IN THE ENGLISH SOCIAL MOBILITY INDEX**

LSBU and Higher Education Policy Institute  
2024

### **Keep in touch**

t: +44 (0)1782 294000  
[www.staffs.ac.uk/opendays](http://www.staffs.ac.uk/opendays)  
**#StaffsOpenDay**



The content of this document is correct at the time of going to press. You are advised to check our website before making an application in case there are any changes to the course you are interested in, as the contents of the website will always take precedence.